



2020 YEAR IN REVIEW

WELCOME



BOARD MEMBERS



Michael Patrick Caplice
LI Regional Director
NYS Comptroller's Office
Hauppauge, NY
Resides in Westbury



Patrick Guidice
Business Manager & Financial Secretary
International Brotherhood of Electrical Workers
(IBEW) Local 1049 Union
Holtsville, NY
Resides in Northport



Erika Hill
Owner/Principal Consultant
Vision Street Research
Baldwin, NY
Resides in Baldwin



Dr. Janet A. Lenaghan
Dean, Frank G. Zarb School of Business
Hofstra University
Hempstead, NY
Resides in Massapequa



Dr. Jermaine F. Williams
President
Nassau Community College
Garden City, NY
Resides in Garden City





United Together Highlights

- *United Together Fund*
- *Safe at Home*
- *Healthcare Heroes*
- *Born United*
- *Related Programs*

UNITED TOGETHER

A Response Fund for COVID-19



HELPING LONG ISLANDERS

With your generous support United Way has responded to the needs of Long Islanders experiencing unparalleled hardship. Through United Together: A Response Fund for COVID-19, and with a safety net of community partners, thousands of lives have been impacted, including families, individuals, veterans, young mothers with newborns, seniors and healthcare responders.

- This winter, United Way's Safe at Home For Seniors program will assist more than 500 seniors with supportive services in the Town of Babylon, Town of Brookhaven, Town of Huntington and Town of Islip so they can safely shelter-in-place.
- In collaboration with the Town of Hempstead, United Way established a program to install 560 portable medical-grade HEPA air filtration units in at-risk seniors' homes. The installation of these will improve the air quality of enclosed spaces, particularly for those who are at a higher risk.
- 8,763 newly unemployed individuals received emergency gift cards to afford critical basic needs of food and household supplies.
- More than 2,000 families, who are expecting or with newborns, were granted gift cards to purchase baby essentials through Born United.
- Nearly 5,500 frontline healthcare responders were provided with meals including take-home kits for their families.
- 211 is Long Island's free non-emergency information call center for residents to obtain health and human resources, they've responded to more than 14,402 calls – a 80% increase from the same time duration in 2019.



Fund has raised over \$2,163,208 as of 12.30.2020



UNITED TOGETHER:
A Response Fund for COVID-19
 is making a positive impact on families,
 thanks to the swiftness and generosity
 of our supporters.

THANK YOU
TO OUR LEADING CHAMPIONS...



BANK OF AMERICA



Our principal partners have
 already allowed United Way
 to provide relief to over
 4,000 financially vulnerable
 Long Islanders. We can
 help even more families
 with your support.

Join our list of Champions... Thank You

Bank of America, New York Jets, Rauch Foundation, National Grid, M&T Bank, The Countess Moira Charitable Foundation,
 PSEG Long Island, The AmerisourceBergen Foundation, Bethpage Federal Credit Union, MSC Industrial Supply Co.,
 Northville Industries, RXR, People's United Community Foundation, Esquire Bank, National Grid Foundation,
 The Randi & Clifford Lane Foundation, City National Bank, GEICO, Island Outreach Foundation, Wells Fargo,
 United Way Worldwide, TriState Capital Bank, CVS Health, Deloitte, Iroquois Gas Transmission System, King Kullen Grocery Co.,
 Sunshine Foundation, UPS, CNA, Philadelphia Insurance, Utica National Insurance Group, Local 338 RWDSU/UFCW,
 ACIT, Brookhaven National Lab/Brookhaven Science Associates, CHUBB, EPIC Insurance Brokers & Consultants,
 Long Island Federation of Labor, LECSA, New Empire Group, Ltd., Transervice Logistics Inc.,
 Unitarian Universalist Congregation at Shelter Rock

Champions as of 4/29/2020



Help Us Help Families • visit unitedwayli.org/GiveUnitedTogether

During the COVID-19 public health emergency individuals can contact 211 Long Island for information and referrals related to support services. Dial 2-1-1, or outside of Nassau and Suffolk Counties 1-888-774-7633 and visit 211longisland.org. 211 Long Island operates 24 hours a day, 7 days a week.



UNITED TOGETHER

A Response Fund For COVID-19

HELPING FAMILIES IN NEED



With schools and workplaces shuttering as the pandemic unfolds, recently unemployed or furloughed Long Islanders are experiencing financial hardship.

United Way of Long Island has established UNITED TOGETHER: A Response Fund For COVID-19 to assist families and individuals who are impacted by this health and economic crisis.

Beginning on or around April 6th, relief will be provided to eligible applicants so they can meet their critical basic needs of food and household supplies. Support will be provided until these funds are exhausted.

Help individuals and families cope with the challenges they face due to a loss of income by visiting unitedwayli.org.

United Together: A Response Fund for COVID-19 is supported by Bank of America, Bethpage Federal Credit Union, City National Bank, GEICO, National Grid, Northville Industries, PSEG Long Island, The Countess Moira Charitable Foundation, The New York Jets and TriState Capital Bank.*

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*as of 3/28/2020

SAFE AT HOME FOR SENIORS



The current health crisis poses additional challenges for the elder population - social distancing protects people's health, but also severs ties to critical resources. Therefore it is essential that we provide access to services and resources to care for our oldest and most fragile homebound members of the community.

Safe At Home for Seniors is a United Way of Long Island COVID-19 health and safety outreach program that helps seniors and other vulnerable Long Islanders with a variety of challenges. Bilingual Community Navigators, in partnership with a network of agencies, focus on care and providing linkages to supportive services for seniors so they can remain in the comfort and safety of their homes... where they are best protected while maintaining social relationships. We help them continue to live active and full lives.

Safe At Home for Seniors is a regional partnership in collaboration with the Towns of Babylon, Brookhaven, Hempstead, Huntington and Islip. In an effort to further protect senior citizens from COVID-19 portable medical-grade HEPA air filtration units will be installed in at-risk seniors' homes.

\$1,176,808 has been raised supporting Safe at Home for Seniors

THANK YOU!

Safe At Home Principal Supporter



Safe At Home Signature Supporters



William E. and Maude S. Pritchard Charitable Trust



The Countess Moira Charitable Foundation



Town of Hempstead announces \$354K grant to United Way for air filtration units

By **The Island Now** - December 1, 2020

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The Town of Hempstead has launched a new initiative with the United Way of Long Island in an effort to further protect senior citizens from COVID-19.

The \$354,492 grant approved by Hempstead Town Supervisor Don Clavin and the Hempstead Town Board will fund the installation of nearly 560 portable medical-grade HEPA air filtration units in at-risk seniors' homes as well as some doctor offices.

The installation of air filters is intended to improve the air quality of enclosed spaces, particularly for seniors who are at higher risk when exposed to the coronavirus.

"I'd like to once again thank Sen. Schumer for his part in securing this funding that continues to support and protect hundreds of thousands of residents of the Town of Hempstead," stated Hempstead Town Supervisor Don Clavin. "Our senior population is the most vulnerable to this virus, which is why it is imperative that we do what we can to shield them to the greatest extent possible from the risk of infection."

The grant announcement was made by Supervisor Clavin and his Town Board colleagues – Senior Councilwoman Dorothy Goosby, Councilman Bruce Blakeman, Councilman Anthony D'Esposito, Councilman Dennis Dunne, Sr., Councilman Tom Muscarella, Councilman Chris Carini, Town Clerk Kate Murray and Receiver Jeanine Driscoll.

According to the Centers for Disease Control and Prevention, 80 percent of Hempstead's COVID-19 deaths have been from people 62 years or older.

The activities funded by the grant to United Way will assist more than 550 seniors with chronic health risks like Asthma or COPD.

By keeping the air as pure as possible, these residents will have a much lower risk of contracting the airborne coronavirus. Additionally, the funding will also go to help support staff distribute and install these units as well as provide seniors with PPE supplies such as masks, sanitizers, digital thermometers.

Town announces United Way grant

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"This is a challenging time and United Way is extremely pleased to

have the opportunity to help keep seniors safe at home through our partnership with the Town of Hempstead and we believe this program offers great hope in providing needed resources to help seniors live a healthy and full life," said Theresa Regnante, president and CEO of United Way of Long Island. "The installation of these portable medical-grade HEPA air filtration systems are going to make a dramatic difference, especially for those with chronic health conditions who are at home and sheltering-in-place due to the COVID-19 public health emergency."

United Way of Long Island has already assisted more than 9,000 Long Islanders during the pandemic and securing these grant funds will ensure they continue their helping mission. The funding received by the United Way was made possible by a \$133 million grant the Town of Hempstead received as part of the federal CARES Act, which the Town is using to provide economic relief grants for local businesses to cover COVID-related expenses.

"The Coronavirus is not simply just going to go away, so we need to do what we can to protect all of our residents, especially the most vulnerable," Senior Councilwoman Dorothy Goosby said. "Thank you to the United Way of Long Island for their efforts to safeguard senior citizens."

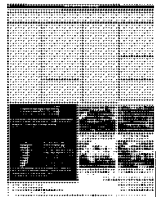
"Our senior citizens are on the top of the list as most at risk to suffer the severe effects of this potentially deadly virus," Councilman Bruce Blakeman added. "We're proud to team with the United Way of Long Island to help protect residents during this pandemic."

"Along with Supervisor Don Clavin and my colleagues on the Hempstead Town Board, we're proud to announce another important initiative that will play a role in the recovery from COVID-19, while also helping our vulnerable populations navigate the uncertainties of the ongoing pandemic and protect our residents from a second wave," Councilman Anthony D'Esposito said. "Working with the United Way of Long Island on this program can be helpful in preventing senior citizens from being infected by the Coronavirus."

"It is imperative that we do what

we can to shield our most at-risk populations to the greatest extent possible from being infected by COVID-19," Councilman Dennis Dunne, Sr., said. "We will continue to pursue and implement initiatives to safeguard our residents as we navigate the uncertainty of the COVID-19 pandemic."

"I'm proud to join with my Town Board colleagues to announce a program that will provide air filtration systems for senior citizens in our township," Councilman Tom Muscarella said. "By doing so, we are doing our part to help those who are the most at risk to contracting the severe effects of the Coronavirus and furthering our efforts to aid residents during the pandemic."



Town approves grant to protect seniors

Local senior citizens will soon have an extra method of protection against Covid-19, thanks to a new initiative launched last week by the Town of Hempstead and United Way of Long Island. The \$354,492 grant approved by Hempstead Town Supervisor Don Clavin and the Hempstead Town Board will fund the installation of nearly 560 portable medical-grade HEPA air filtration units in at-risk seniors' homes as well as some doctor offices. The installation of air filters is intended to improve the air quality of enclosed spaces, particularly for seniors who are at higher risk when exposed to the coronavirus.

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woman Dorothy Goosby said. "Thank you to United Way of Long Island for their efforts to safeguard senior citizens."

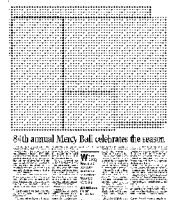
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"It is imperative that we do what we can to shield our most at-risk populations to the greatest extent possible from being infected by Covid-19," Councilman Dennis Dunne, Sr. said. "We will continue to pursue and implement initiatives to safeguard our residents as we navigate the uncertainty of the COVID-19 pandemic."

United Way of Long Island advances the common good, creating opportunities for a better life for all by focusing on three key building blocks; health, education and financial stability. It is United Way's priority to create equity across Long Island by investing in partnerships, helping the most vulnerable and at risk through organizations and programs that demonstrate raising the bar for fairness and equal access to services. United Way provides a united solution and impact, fighting for families across Long Island.

Courtesy Town of Hempstead; compiled by Jill Noss



84th annual Macy's Fall celebration for seniors



Courtesy Town of Hempstead

ROCKVILLE CENTRE MAYOR Francis X. Murray, far right, was at the John A. Anderson Recreation Center on Nov. 17, when the grant announcement was made by Hempstead Town officials.



A11



because of you...



United Way of Long Island's United Together Response Fund has made a positive impact on nearly 6,000 Long Islanders who were recently unemployed or furloughed due to the health and economic emergency. This help was extended to countless veterans and their families, as it is now our duty to be there for the men and women who served our country protecting our freedom and safety.

More recently we have expanded our outreach by providing meals, as well as take home meal kits to health care heroes who care for our military heroes at area hospitals, including the Northport Veterans Affairs Medical Center.

As we transition from response to long-term recovery, our Safe At Home initiative will have a special focus on the elderly, including veterans who are senior citizens. Your continued support will be critical in helping our efforts in the months (and years) to come, visit www.unitedwayli.org

To contribute, www.unitedwayli.org/UnitedTogether

Visit 211LongIsland.org or call 2-1-1 to be connected to veteran resources and other health and human services.

Nourishing Our Medical Workers

Chicken Soup for Health Care Responders initiative launches

BY DAVE GIL DE RUBIO
 dgilderubio@antonmediagroup.com

With health care workers serving as soldiers on the front line of fighting the COVID-19 pandemic, a number of businesses are working to deliver free meals to medical professionals tirelessly battling in hospitals and medical facilities around the country. Already, initiatives like Feed the Frontlines NYC and Meals4Heroes, along with large chains like Taco Bell, Sweetgreen and Kentucky Fried Chicken are stepping up to feed these medical professionals. The same is happening in Long Island's backyard, as former representative Steve Israel, Ben's Deli and United Way of Long Island recently announced a partnership to provide food to medical professionals in hospitals called "Chicken Soup for Health Care Responders."

The inspiration came to Israel during his self quarantine over a take-out meal from Ben's Deli. A family member, who is a doctor, told him that some hospital staff responding to the coronavirus were experiencing food shortages. Israel contacted Ben's Deli owner Ronnie Dragoon and United Way of Long Island President and CEO Theresa Regnante to collaborate on what evolved into the "Chicken Soup for Health Care Responders" program.

The United Way has set up a unique Chicken Soup For Health Care Responders link on their website, www.unitedwayli.org/givechickensoup. Donors can contribute any amount. Funds will be used to pay for cold cut sandwiches, hot dogs, knishes and soups. The food will be packaged to avoid contamination. Ben's will discount the food, waive its delivery fee and distribute food to hospitals in

Nassau and Suffolk. In light of equipment shortages hospitals are facing everywhere, Israel felt this was one of the most direct ways he could show his support.

"We know that there are critical short-ages of personal protective equipment for medical professionals," he said. "Making sure they have food during their long shifts is easy to solve and we can do it right away. I'm so grateful to Ben's Deli and United Way for being so responsive."

Dragoon agreed about providing this kind of direct support.

"In these troubling times, helping to keep our health care first responders nourished is something we can do now," he said. "Ben's Vice President Todd Silverstein will coordinate all deliveries to Nassau and Suffolk Counties. He can be reached at 516-621-3340 or on his cell phone at 516-769-7561."

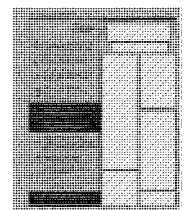
Silverstein pointed out that while Ben's will be closed on Wednesday, April 8 for Passover and reopening on Friday, April 17, he'll still be answering his phone and arranging deliveries for when his company returns.

Other organizations are already responding to the call put out by Chicken Soup For Health Care Responders. The Central Nassau County Rotary Club and Foundation is donating to the effort. Regnante is grateful to the Central Nassau County Rotary Club for its support and is also steadfast in the importance of this current partnership that's evolved out of this current COVID-19 situation.

"The health care community is pivotal in this crisis and United Way of Long Island is honored to support former Congressman Israel's plan to help the workforce," she said. "This partnership is true to our mission, as it focuses on the health and welfare of Long Islanders. Visit UIWW.unitedwayli.org/givechickensoup for more information about getting involved.



Former representative Steve Israel



W E A R E A L L



BORNUNITED

Helping Families Afford Baby Basics during COVID-19

ABOUT COMMUNITY BABY SHOWER

Parenthood can be overwhelming for anyone, especially during the time of COVID-19. With unemployment at an all time high and the crisis at its peak, it's time we unite for the new lives being born every day. During this financially unstable time its harder than ever, and families with young children need our support.

That's where the Community Baby Shower comes in...

United Way of Long Island, in partnership with local organizations and hospitals, is helping families by providing essentials that are needed during the first year of a child's life, including diapers, wipes, bottles and baby food.

WHO RECEIVES HELP?

First-time parents of newborns and toddlers and growing families with siblings at home may receive assistance.

Families will receive a gift card that they can use to purchase the baby basics and early childhood necessities that they require for their little one(s), including diapers, wipes, bottles and baby food.

GIVE TO THE COMMUNITY BABY SHOWER

Let's unite for the future, let's unite for new life, let's unite for Long Island. Help us come together and shower families with the everyday essentials they need for their babies and little ones. Together, we are **#BornUnited**.

Contributions support first-time parents, growing families and their children served by United Way of Long Island partners:

Baby Shower Project Gets A Boost

EGC Group creates pro bono campaign for United Way initiative



BY DAVE GIL DE RUBIO
 dgilderubio@antonmediagroup.com

Families with newborns face an expensive and challenging time even under the best of circumstances. With the current pandemic, these challenges are even more exacerbated. United Way of Long Island recently launched the Community Baby Shower initiative, which provides essentials needed during the first year of a child's life to families facing financial hardships that may include poverty or unemployment. Helping get the word out is the EGC Group, a full-service advertising and marketing agency that created a pro bono campaign to launch this project.

The recently launched campaign is called #BornUnited, and it lives across all touch points, including TV, social, radio and print to help the United Way digitally gather contributions to support their brand-new "Community Baby Shower" initiative. First-time parents of newborns and toddlers, as well as growing families with siblings at home, may receive assistance. They will receive a gift card with which they purchase the baby basics and early childhood necessities required for their little one(s), including diapers, wipes, bottles and baby food. The assistance offered by the EGC Group is one welcomed by United Way of

Long Island President/CEO Theresa Regnante.

"We are extremely grateful to have generous donors who value our mission and support the Born United appeal," she said. "It is great to see Long Islanders come together and spread a little hope and help lift up people in need. Thank you to the EGC Group for creating #BornUnited."

EGC Group created the campaign as part of its decade-old CreateAthon program, all agency members donate their talent and minds to help charities and good causes. The agency believes bringing back CreateAthon during the pandemic is a most worthy time to help local nonprofits needing to pivot their marketing initiative due to the current crisis.

"As soon as we heard the assignment, we hit the ground running," creative director Rich DeSimone said. "What's happening right now during this COVID-19 pandemic is heart-breaking and whatever we could do to help make a difference in someone's life is the least we could do."

This specific campaign posed unique COVID-19-related challenges, since the team had to brainstorm, work and collaborate virtually. The inspiration behind this campaign theme was "coming together for the greater good."

"I've been doing CreateAthon since we started it at the agency, and this was by far the most unique," DeSimone said.

While the focus is on newborns, this campaign also includes the first year of a baby's life, even as a toddler. The United Way believes in giving gifts that will be useful not only for the day the baby is born, but for helping families receive essentials that are needed during first year of a child's life.

To find out more, visit www.unitedwayli.org/bornunited



LONG ISLAND PRESS

Hempstead Teen 3-D Prints PPE For Essential Workers

DAVID BIEBER - MAY 26, 2020

A Hempstead High School junior is partnering with local nonprofits to 3-D print plastic personal protective equipment for his school's staff and area essential workers to help prevent the spread of the coronavirus.

Fortuntatus Adeyemi teamed up with the [United Way of Long Island](#), the Hempstead School District, and Morrison Mentors, a science and technology training program that he graduated from, to 3-D print face shields and masks at the Alverta B. Gray Schultz Middle School.

"I had been doing nothing since the quarantine began and I just wanted to help the community," says Adeyemi. "I've seen so many people out there struggling and needing equipment. There was a variable shortage of masks out there. It really affected us."

The PPE he makes stands out from others for their ability to be cleaned by disinfectant wipes. They also come with unique features such as filters, filter replacements, and ear reliefs. Material is bought and funded by the nonprofits involved.

"The masks allow for reusability, unlike the regular ones that are no longer efficient once they get wet or are worn too many times," says Doron Spleen, executive director of Morrison Mentors. "A lot of parents don't have the money to pay for that type of PPE equipment over and over and over."

Living with HIV/AIDS during virus pandemic is a struggle

BY ROBERT BRODSKY

robert.brodsky@newsday.com

For the nearly 5,800 Long Islanders living with HIV/AIDS, the COVID-19 pandemic remains a constant struggle.

Concerns about getting to doctor appointments when hospitals are overrun with virus patients.

Worries about paying rent or affording groceries when paychecks stopped coming in.

And a deep anxiety that they could be at higher risk of contracting COVID-19.

"There's almost a PTSD reaction with the pandemic similar to the earliest days of HIV," said Allison Covino, program director for Options for Community Living in Ronkonkoma, which provides services and housing to Long Islanders living with HIV/AIDS. "For clients with compromised immune systems, it's a scary time."

The 32nd annual World AIDS Day, set to be commemorated Tuesday, will be particularly resonant in 2020, with the country in the grips of its worst public health crisis since the HIV epidemic of the 1980s and early 1990s.

While more than 700,000 people with AIDS have died since cases were first reported in 1981, antiretroviral therapy and medication have both helped substantially lower the mortality rate and improve long-term outcomes for people living with HIV.

According to the Centers for Disease Control and Prevention, people with HIV and on effective treatment regimens are at no greater risk from COVID-19 than the overall population.

Georgette Beal, senior vice president for planning and grants management and com-

munity impact at United Way of Long Island, said while a handful of HIV-positive clients have succumbed to the virus, the pandemic's greatest damage has been financial and emotional.

Many HIV positive residents, Beal said, struggle with food and housing insecurity and live alone with a limited support system. For most, doctors visits became telehealth appointments during the pandemic while support groups were canceled or limited to Zoom.

"Our population took a lot of extra precautions because they knew they were at higher risk," Beal said. "But that's very isolating for people dealing with multiple issues."

With 5,734 residents living with HIV/AIDS, Long Island has one of the highest numbers of cases of any suburban area nationally.



CUOMO: HIV CASES DOWN 4% IN 2019

BY ANTONIO PLANAS
antonio.planas@newsday.com

Fewer New York residents were diagnosed with HIV last year than in 2018, continuing a five-year downward trend, Gov. Andrew M. Cuomo said Tuesday as he marked World AIDS DAY.

In a statement released from Cuomo's office, new confirmed HIV diagnosis in 2019 reached an all-time low of 2,377, a 4% drop from 2,472 cases in 2018. Officials said the 2019 numbers also represent a reduction of more than 30% from when the state began tracking HIV cases in 2014 after launching the "Ending the Epidemic" campaign, also known as ETE.

"Today is World AIDS Day and I know everyone has been consumed with the COVID pandemic, but we've also been consumed with ending the HIV/AIDS epidemic," Cuomo said in the statement.

The latest HIV figures, along with those for estimated HIV infections, which the state also said were at all-time lows in 2019, will be released during New York's Fifth Annual ETE Summit, which began Tuesday and runs through Thursday.

Data from 2019 also shows 83% of new HIV patients in the state received care within 30 days of their diagnosis.

New York has been a national model in improving care for residents diagnosed with HIV, said Georgette Beal, senior vice president for planning and grants management and community impact at United Way Long Island. The reduction in numbers prove it, Beal said.

"There's definitely an improvement in a couple of fronts, the number of new infections are down," she said. "The number of people in care increased. And the quality of services has drastically improved."

Advocates have said there are nearly 5,800 residents living with HIV/AIDS on Long Island, which is among the highest number in any suburban area nationally and more than in 26 states.





Fundraising Highlights

LIVE UNITED THANKS-A-THON



Albanese Organization • Abrams Fensterman • Brookhaven National Lab / Brookhaven Science Assoc. • Bus Wear / Suffolk Printing
CPI Aero, Inc. • Daniel Gale Sotheby's International Realty • Empire Stat Group, LLC • Ferro Foundation • Gerber Collision & Glass
Thomas N. Gilmartin and Liza Gilmartin • IBEW Local 1049, AFL-CIO • KPMG LLP • Leviton Manufacturing Co., Inc.
Local 25 International Brotherhood of Electrical Workers • Local 338 RWDSU/UFCW • Long Island Contractors' Association, Inc.
Long Island Federation of Labor, AFL-CIO • Northwell Health • O'Connor, McGuinness, Conte, Doyle, Oleson, Watson & Loftus, LLP
People's United Bank • PrestigePEO • Riverhead Building Supply • Ruskin Moscou Faltischek, P.C. • Safelite AutoGlass
Santander Bank • Signet Claim Solutions, LLC • Sterling National Bank • Support Claim Services, Inc. (SCS)
TriState Capital Bank, Thomas N. Gilmartin President, NYC/Long Island

Caliber Collision Centers • David Calone and Kate Jones Calone • Cascone & Kluepfel, LLP • Cedar Communities, L.P. • CGAA
CNA • Comprehensive Medical Reviews • Concern for Independent Living, Inc. • Crest Hollow Country Club
Cullen and Dykman LLP • Econo Therm Insulation Co. • Enterprise Holdings • Epoch 5 Public Relations
Genser Cona Elder Law • Gettry Marcus CPA, P.C. • GID Construction, Inc. • Global Intelligence Associates
GWN Securities Inc. • Kelly, Rode, Kelly, LLP • Richard Kessel • Langsam Property Services Corp.
Local 138 • Local 282 • Main Street Financial Group • Gregory A. May
Mental Health Association of Nassau County, Inc. • Northville Industries Corp.
Philadelphia Insurance • PM Legal • Quality Industries Inc.
Schneps Communications • MSC Industrial Supply Co. • SterlingRisk
Stop and Shop • Suffolk Community College Foundation
Swezey Fuel Co., Inc. • The Posillico Foundation, Inc.
The Russell Friedman Law Group, LLP
Transervice Logistics Inc.
TD Bank

On November 2, United Way of Long Island recognized our supporters who are continuing to invest in **US...** a **United Solution** for impact via a Zoom call with President & CEO Theresa Regnante.

Your generosity demonstrates a steadfast commitment to our neighbors in need having raised over **\$625,000** to help Long Islanders today.



LIIC TEXT-A-THON



Welcome to our
Text-a-thon
text TEXTATHON to 313131
to contribute



The LIIC is hosted its first Text-a-thon on October 1, 2020 raising \$96,000 to benefit United Way of Long Island's UNITED TOGETHER Response Fund.

Guests received texts messages throughout the day to join the virtual event, which featured messages from LIIC Co-chairs, impact stories and how United Way of Long Island is assisting the most vulnerable and at risk Long Islanders. The Text-a-thon video can be viewed at: <https://l-i-i-c.org/2020textathon>. Thank you to all who joined.

Established in 1995 the Long Island Insurance Community was developed as a vehicle for the Insurance Industry to give back to the community and to those less fortunate. Since that time they have raised more than \$5 million for Long Island charities. The goal continues to be bringing the Insurance community together to change the lives of Long Islanders in need.



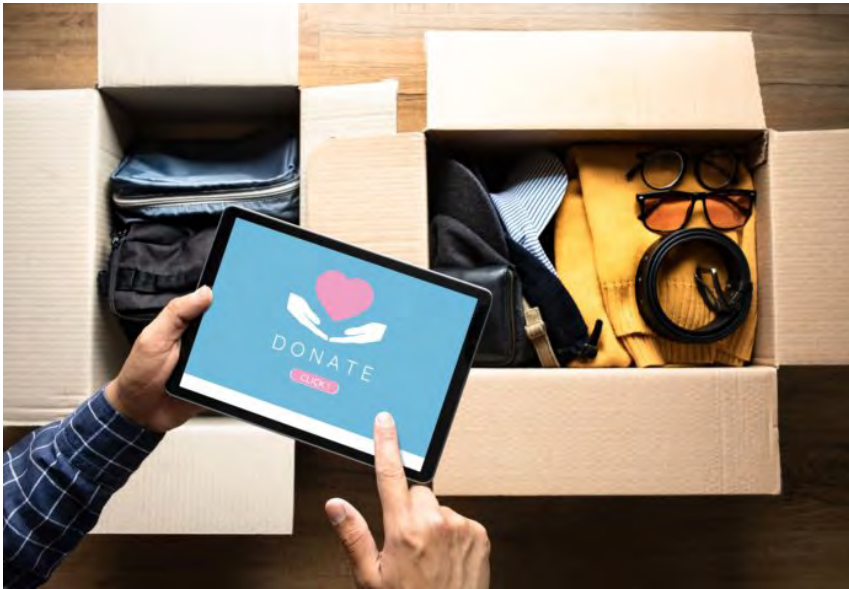
Long Island Nonprofits Reimagine Fundraising Amid Pandemic

P longislandpress.com/2020/12/08/long-island-nonprofits-reimagine-fundraising-amid-pandemic/

December 8, 2020

Business

Claude Solnik



Charitable organizations are getting creative with socially distant fundraisers and donation drives.
(Getty Images)

Sign up for [our COVID-19 newsletter](#) to stay up-to-date on the latest coronavirus news throughout New York

The Long Island Insurance Community, a nonprofit that brings together insurance industry leaders to give back to the community and to those less fortunate, holds a big, annual fundraiser for the United Way of Long Island attended by hundreds. That was pre-pandemic.

Unable to unite this year, LIIC instead launched a virtual text-a-thon, sending a barrage of texts and live streaming an event to benefit the United Way of Long Island's COVID-19 response fund. The group raised \$96,000 — half the amount in prior years, but not bad for a fundraiser that, otherwise, would have been canceled. It announced raffle winners and presented messages from LIIC cochair, United Way partners, executives and people benefiting from services.

“You used to have 300 people in a room,” said Gloria Gargano, LIIC cochair and a United Way of Long Island board member. “We were able to come up with something that kept people engaged and allowed us to raise money.”

While many businesses figure out how to transform with the times, nonprofits facing challenges are reinventing fundraising.

“We had to shift gears and create a vision that was able to engage long-term contributors and new contributors,” Gargano said. “And trying to maintain COVID safety.”

LONG ISLAND MUSIC HALL OF FAME



Long Island Music Hall of Fame and News 12 produced this unique music event broadcasted on Sunday May 31st at 8PM-9:30PM on News 12 Plus (Channel 61), on FIOS Channel 530 and Facebook Live featuring performances and words of support from many LIMHOF Inductees including Joan Jett, Richie Cannata, Pat Benatar and Neil Giraldo, Debbie Gibson, Kurtis Blow, Taking Back Sunday, Gary US Bonds, members of Dream Theater, the Stray Cats and more.

The concert benefited United Together for Health Care Heroes, an initiative of United Way of Long Island's Response Fund For COVID-19. The not-for-profit is working with local restaurants to deliver meals to responders at hospitals across Long Island. Take-home meal kits are also provided, which allow hospital staff to make dinner at home, resulting in additional family time. The initiative is the organization's way of giving back to those who are helping maintain the health and safety of the community at large. Funds raised during the Long Island Music Hall of Fame concert increase United Way of Long Island's capacity to continue delivering meals to health care heroes.

"We're pleased to be the beneficiary of the Long Island Music Hall of Fame concert proceeds," said Theresa Regnante, President and CEO of United Way of Long Island. "Our region is struggling right now, and it is United Way's obligation to help bring equity to vulnerable populations. Health care responders have been on the frontlines of battling COVID-19, all while putting their own lives, and those of their families, at risk. Together, with the support of the public, we can continue to nourish and give thanks to these heroes."





Long Island Music Hall of Fame Announces Concert Supporting Health Care Heroes

by BWW News Desk May 26, 2020

The Long Island Music Hall of Fame (LIMHOF) is excited to announce the upcoming News 12 Concert Series Supporting Health Care Heroes Concert Presented by the Long Island Music Hall of Fame. This event is a fundraiser for United Way of Long Island's United Together for Health Care Heroes, which will help support health care workers at this vital time.

"We are thrilled that so many of our Long Island Music Hall of Fame Inductees are contributing such high-quality performances to help support Long Island's Health Care Heroes," said Ernie Canadeo, Chairman, Long Island Music Hall of Fame. "It promises to be a very exciting show, with so many diverse music genres being represented that represent Long Island's vast musical heritage.

LIMHOF and News 12 are producing this unique music event to be broadcast on Sunday May 31st on News 12 Plus (Channel 61), on FIOS Channel 530 at 8PM-9:30PM and will stream on News12 Facebook Live featuring many LIMHOF Inductees including Blue Oyster Cult, Joan Jett, Richie Cannata, Kurtis Blow, Taking Back Sunday, Gary US Bonds, members of Dream Theater, the Stray Cats, and many more. Each artist is contributing a performance with most performed exclusively for this broadcast.

"News 12 Long Island is proud to partner with the Long Island Music Hall of Fame on this incredibly special broadcast to benefit United Way of Long Island and the health care heroes who are working hard to keep our communities safe and healthy," said Jon Steinberg, President of Altice News including News 12. "Long Island is our home and we encourage all of our viewers across Long Island, from Mineola to Montauk and everywhere in between, to tune in to News 12+ to hear some of the island's greatest artists come together as we honor the health care workers serving our local communities."

The concert will benefit United Together for Health Care Heroes, an initiative of United Way of Long Island's Response Fund For COVID-19. The not-for-profit is working with local restaurants to deliver meals to responders at hospitals across Long Island. Take-home meal kits are also provided, which allow hospital staff to make dinner at home, resulting in additional family time. The initiative is the organization's way of giving back to those who are helping maintain the health and safety of the community at large. Funds raised during the Long Island Music Hall of Fame concert increase United Way of Long Island's capacity to continue delivering meals to health care heroes.

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To make a contribution to United Together For Health Care Heroes, please visit www.unitedwayli.org/healthcareheroes

TEAM MISSION UNITED



Due to the pandemic the TCS NYC Marathon was canceled but a hearty congratulations goes out to Team Mission United whose runners collectively ran 135 miles and raised over \$17,000 this fall to support veterans, as well as families and seniors impacted by COVID-19.

TEAM MISSION UNITED SPONSORS





A28



because of you...

U.S. Army Air Corps veteran, Eugene and his wife Sylvia



WWII Army Air Corps Veteran Eugene and his wife Sylvia are grateful to United Way of Long Island for helping make their home of over 50 years a safe living environment. Together, we can keep more seniors safe at home.

This Veterans Day, United Way of Long Island offers its utmost appreciation and gratitude to our heroes for their strength and sacrifice.

Mission United provides critical services and resources in job training, employment assistance and emergency financial aid to veterans and their families, especially as they resume their civilian lives.

Watch their story at UnitedWayLI.org/EugeneandSylvia

To contribute, volunteer or for more information: www.unitedwayli.org

Visit 211LongIsland.org or call 2-1-1 or 888-774-7633 to be connected to resources for veterans or other health and human service programs.

ROBERT B. READ MEMORIAL FUND



Robert B. Read, a native of West Islip and veteran broadcast journalist who served as Senior Producer of INSIDE EDITION's award-winning Investigative Unit as well as a Managing Editor for the program's overall coverage, died unexpectedly on January 9, 2021 due to complications from COVID-19.

Under Read's direction, the Investigative Unit consistently produced a variety of hard-hitting reports that earned many of journalism's highest honors including the prestigious George Polk Award, the Investigative Reporters and Editors Medal, the National Press Club Award and Sigma Delta Chi Award.

Read began his journalism career at ABC News "20/20," where during his eight-year tenure he produced a variety of news, features and investigative reports.

Robert's work ethic and leadership were incomparable. He was a mentor and role model to so many. Each day Robert chose happiness and generously shared his joy with others. His ideal day was on the boat with family and friends dancing to reggae... a cool drink in hand, feeling the sun on his face with a smile in his heart. Robert worked hard, played hard and loved so deeply. Robert's legacy lives on in his wife, children, family and friends.

To honor Robert's legacy, his family has established the Robert B. Read Memorial Fund, which provides emergency financial assistance to Long Island families impacted by COVID-19. The Fund provides a means for these families with children and seniors sheltering-in-place to afford the critical basic needs.

To date the fund has raised over \$42,200.





Project Warmth Highlights

PROJECT WARMTH HIGHLIGHTS



Project Warmth, Long Island's only non-governmental emergency fuel fund, is gearing up for another cold winter.



In 2019-2020:

- Nearly 1800 adults and children received emergency heating assistance from Project Warmth
- Corporate partner PSEG Long Island mailed 850,000 envelopes to Nassau and Suffolk customers, asking them to contribute to Project Warmth and, along with United Way's Direct Mail campaign, generated nearly \$508,000 in revenue from nearly 3200 donors
- 30 minute Interviews and program promotion aired Sunday, January 5, 2020 on Cox Media Group on the radio segment Plugged in to Long Island and an episode of Island Outlook aired on Sunday, January 19, 2020 on Connoisseur Media LI's 5 stations: WALK-FM, K-98.3, 103.1 MAX FM, 94.3 The Shark and WHLI 1100/1370
- This season, we will continue our PSEG Long Island mailing campaign as well as continuing our partnership with NICE Bus. Project Warmth posters will appear in all 275 of their buses



LONG ISLAND PRESS

DECEMBER 2020 • LONGISLANDPRESS.COM 23

**share the warmth
this winter**

CONTRIBUTE TO PROJECT WARMTH

As Long Island's only non-governmental, island-wide emergency fuel fund, Project Warmth is a safety net for financially struggling individuals and families who are unable to pay their heating bill.

**Contribute Today and Keep Long Islanders
Safe and Warm this Winter at:
UnitedWayLI.org/ProjectWarmth**

Project Warmth Opens on December 1st



Keeping local families warm for the winter

By **RONNY REYES**

rreyes@liherald.com

Freeport families in need will be receiving much needed heating aid as the National Grid Foundation presented United Way of Long Island with a \$125,000 check to support their Project Warmth Emergency Fuel Fund on Feb. 27. Project Warmth provides nearly 1,000 families on Long Island annually with heating assistance. Choice for All, a United Way partner and Roosevelt-based organization that serves Freeport residents through the project, joined United Way to receive the funds.

"Many of the people we work with have difficulty keeping up with the rising living costs on Long Island," said Jacob Dixon, chief executive officer of Choice for All. "Therefore it is crucial that we are able to provide and connect our clients with an array of services, including Project Warmth. This program provides them with the stability needed to overcome temporary financial challenges."

"United Way's emergency fuel fund is an amazing resource, and we are so pleased we can continue to help," added Ed White Jr., executive director of the National Grid Foundation. "This 25-year partnership remains a vital tool that helps connect people with emergency assistance and basic needs when they need it most."

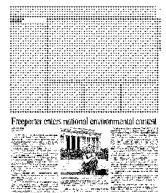
Project Warmth has provided more than \$12 million in emergency funding to more than 95,000 children and adults since 1994. As Long Island's only island-wide, non-governmental emergency heating fund, Project Warmth serves as a

safety net for families struggling to pay their energy bills. United Way of Long Island identifies these households as Asset Limited, Income Constrained, Employed, or ALICE, individuals. It is estimate that there are about 303,000 ALICE households on Long Island. According to the United States Energy Information Administration, the average household spent about \$1,700 in oil heating and about \$900 in gas heating last year.

Theresa Regnante, United Way of Long Island president and chief executive officer, said that assistance with an oil delivery or heat-related utility bill means people have room in their budgets to cover essentials, such as food and water. The need is especially great for seniors, veterans, families with young children and people with disabilities.

"National Grid Foundation's commitment is evident through their longstanding support for Project Warmth," Regnante said. "This generous contribution ensures that Long Islanders, especially families who do not qualify for government programs, but are financially vulnerable, can receive the help they need."

Project Warmth will be offered throughout the winter to assist families not eligible for emergency for the New York State's Home Energy Assistance Program or who have already utilized that benefit. To learn more about Project Warmth, contact United Way by dialing 2-1-1. To contact United Way outside of Long Island, call 1-888-774-7633, or visit unitedwayli.org/projectwarmth.



Project Warmth supports W.H. families

The National Grid Foundation supported United Way of Long Island's Project Warmth Emergency Fuel Fund with a \$125,000 contribution to help warm the homes of neighbors in temporary financial distress. Raising awareness, United Way was joined by National Grid Foundation at its community partner and Project Warmth intake site, Choice for All, a Roosevelt community-based organization serving West Hempstead that plays a key role in informing its clients of the assistance program.

"Many of the people we work with have difficulty keeping up with the rising living costs on Long Island," said Choice of All CEO Jacob Dixon, in a news release. "Therefore it is crucial that we are able to provide and connect our clients with an array of services, including Project Warmth. This program provides them with the stability needed to overcome temporary financial challenges."

This includes Denise, of West Hempstead, who was grateful to know that she would receive assistance, especially after many challenges she has had rebuilding, after a fire destroyed her home.

Ed White, Executive Director of National Grid Foundation, presented United Way of Long Island with a check to support Project Warmth. "United Way's emergency fuel fund is an amazing resource, and we are so pleased we can continue to help," White said. "This 25-year partnership remains a vital tool that helps connect people with emergency

assistance and basic needs when they need it most. We are thrilled to be part of a program that helps so many."

As Long Island's only island-wide non-governmental emergency heating fund, United Way's Project Warmth is open and available as a safety net for A.L.I.C.E. individuals and families who are facing energy insecurity. This is especially critical for seniors, veterans, families with young children and people with disabilities. Assistance with an oil delivery or heat-related utility bill means people have room in their budgets to cover essentials like food or medication.

"National Grid Foundation's commitment is evident through their longstanding support for Project Warmth," said Theresa Regnante, the president and CEO of United Way of Long Island. "This generous contribution ensures that Long Islanders, especially families who do not qualify for government programs, but are financially vulnerable, can receive the help they need."

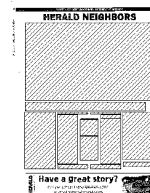
Since its inception in 1994, Project Warmth has provided more than \$12 million in emergency funding to more than 95,000 children and adults.

Courtesy National Grid Foundation; compiled by Nakeem Grant

This program provides them with the stability needed

to overcome temporary financial challenges.

JACOB DIXON
CEO,
Choice of All



PROJECT WARMTH RADIO COVERAGE



United Way was featured on Long Island radio programs to bring awareness to Project Warmth.

A special thank you to Edward White Jr., National Grid Foundation's Executive Director, who was joined by our Chief Development Officer Craig Fligstein.



United Way of Long Island joined Cox Media Group for their radio segment Plugged In To Long Island to discuss Project Warmth, including how to apply, the importance of the program and how to support the program. The segment aired on Sunday, January 5th at 6:30am.

<https://www.wbli.com/news/public-affairs/plugged-in-long-isla/YBQHXPQOnZhAmPYiY4fIFJ/>

<https://www.wbab.com/news/public-affairs/plugged-in-long-isla/YBQHXPQOnZhAmPYiY4fIFJ/>

CONNOISSEUR MEDIA LONG ISLAND



United Way joined Long Island Media Radio groups to discuss Project Warmth, including how to apply, the importance of the program and how to support the program. The segment aired on Sunday, January 19th at 7:00am

<https://soundcloud.com/cmli/project-warmth-li-jan-2020>

Project Warmth Signature Sponsors:



PSEG LONG ISLAND

Corporate Supporters include:

Capital One • Carbo Industries • Esquire Bank • Flushing Bank
National Grid • NYS Energy Coalition • Northville Industries
Ørsted/ Eversource • Petro • Swezey Fuel • TriState Capital Bank • UPS
Media Supporters: Connoisseur Media Long Island • Newsday

Supporters of \$10,000 or more listed





Program Highlights

- *Housing*
- *211*
- *Education*

HOUSING INITIATIVES



6-Time Award Winner. We're building healthy high performing homes that are not only energy efficient but foster the well-being of those living inside



The Housing Innovation Awards represents the best of the best; truly innovative builders who are talking the talk AND walking the walk, providing better homes for Americans and helping to develop better neighborhoods, better communities, better cities, and a better, more economically resilient nation.

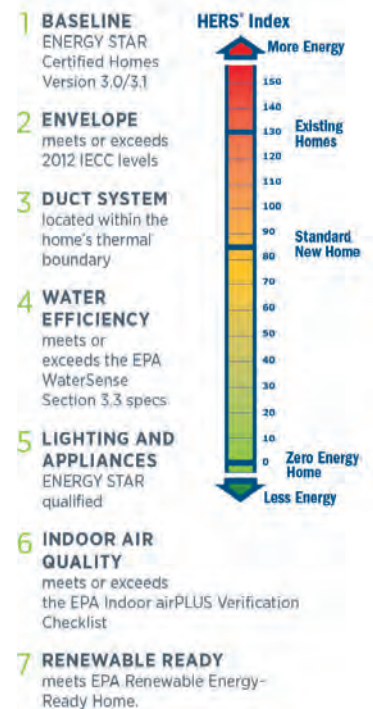
To qualify for the Housing Innovation Awards, homes must first be certified as a Zero Energy Ready Home in compliance with national program requirements.

United Way of Long Island's "Healthy Homes Long Island" initiative works to build homes that are both good for the environment outside and promotes the well-being of those living inside the home. When retrofitting existing homes, or building new ones, United Way's Housing division puts a strong emphasis on using sustainable materials that do not deteriorate or cause chronic health concerns like asthma.

Key features list

- High-performance insulation system for enhanced quiet and comfort
- Comprehensive draft protection
- Fresh air system for cleaner indoor air
- High-efficiency comfort system
- Energy-efficient appliances and advanced lighting technology for energy and water savings

What makes a home a DOE ZERO ENERGY READY HOME?



ONOURISLAND



1 United Way of Long Island was named HP+ Builder of the Year for innovation and leadership in residential construction by BASF Construction North America. (From left) Jean-Pierre Lardoux, Theresa Regnante, Rick Wertheim and Brad Townsend.



2 Anthony DeFranco (center) of Anthony DeFalco Salon & Spa held a mentoring seminar for 15 Long Island Beauty School students. (Also shown, from left) Akelah Duhaney, Tiani Smalls, Shontia Petaway, Crystal Recinos, Cynthia LaTorre and Sal Pappacoda.



3 North Shore Child & Family Guidance Center hosted a Trivia Night fundraiser. (From left) Jeff Greenblatt, Josh Brookstein, Jo-Ellen Hazan, Troy Slade and Paul Vitale.



4 The Sisters of St. Dominic received a \$1,000 grant from the Investors Foundation to further the work of the Heart to Heart Ministry. (From left) John Savarese and Sister Ave Clark.



5 (From left) Donna and John Mangiapane of Mangia Pizza & Italian Restaurant were honored by Suffolk County Legis. Tom Donnelly during a North Babylon Chamber of Commerce meeting.



6 National Grid Foundation contributed \$125,000 to United Way of Long Island's Project Warmth Emergency Fuel Fund. (From left) Abigail Lal, Judy Walker, Jacob Dixon, Edward White Jr., Craig Fligstein, Project Warmth recipient Denise, and Trish Rivers.



7 The Nassau Suffolk Water Commissioners' Association awarded the NSWCA 2020 Nicholas J. Bartilucci Manhattan College Scholarship to Samantha Miraglia. (From left) Patricia Peterson, William Schuckmann, John Coumatos, Amanda Field, Samantha Miraglia, Sammy Miraglia and Raymond Avena.



8 Engel Burman donated \$10,000 to the Greenlawn Volunteer Fire Department. (From left) Peter Miller, Angelo Santomauro, Joe Costanza, Nick Masem, Steven Krieger, Jonathan Weiss, Brandon Solomon, Doug Tewksbury, Scott Dalrymple, Dave Caputo and Mike Bellis.

PLEASE EMAIL NONPROFIT RELEASES AND HIGH-RESOLUTION PHOTOS TO NFP@LIBN.COM. COMPILED BY BERNADETTE STARZEE.





The Long Island Welcome Center is LEED certified. (Photo courtesy of the State of New York)

Free green construction course for veterans

By: Bernadette Starzee February 5, 2020

United Way of Long Island is offering a free four-week green construction course for veterans.

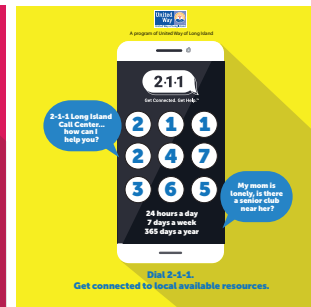
The course, to be offered weekdays from April 20 through May 15, is available through the Deer Park-based organization's VetsBuild program, which prepares Long Island veterans for employment opportunities in green construction, home energy efficiency, weatherization and home performance.

The four-week course includes basic training in the building science of home performance and weatherization; 10-hour entry level OSHA certification training; and an introduction to construction site math, tools and blueprints, among other topics.

Students who complete the course will have the opportunity to apply for subsequent advanced certification courses.

https://libn.com/2020/02/05/free-green-construction-course-for-veterans/?utm_term=Free%20green%20construction%20course%20for%20veterans&utm_campaign=afternoon&utm_content=email&utm_source=ealert&utm_medium=email&utm_term=0_1234567890

FEBRUARY 11th is 2-1-1 DAY



February 11, 2020 marked the 10 year anniversary of 211 Long Island. To celebrate this milestone occasion, United Way of Long Island joined a nationwide effort in recognition of 211 Day, held on February 11th.

United Way's 211 Long Island is a free, confidential and multilingual service for Nassau and Suffolk County residents. This non-emergency resource and referral Call Center and online database provides crucial information to those in need of assistance.

With more than 2 million inquiries over the past decade, and to accentuate the importance of 211, United Way of Long Island held a cake-cutting and proclamation ceremony in Central Islip at Bethpage Federal Credit Union, a longtime community partner.

"Our goal today is to ensure that both elected officials and the public understand the immense benefit that 211 Long Island provides, which is connecting residents to a wide array of critical services such as job training, food pantries, and mental health or substance abuse counseling, as well as lifestyle needs like

recreation, volunteer opportunities, or government programs" said Elizabeth Eberhardt, United Way of Long Island's 211 Long Island Director.

"Middle Country Public Library's Online Database has been operating for many years. In 2010, we partnered with United Way to form 211 Long Island to provide a comprehensive Call Center and data resource for all Long Islanders. It's incredible to see the impact that this service continues to have on so many individuals from the general public to professionals to government employees," stated Sophia Serlis-McPhillips, Director of Administration at Middle Country Public Library.

The Call Center for 211 Long Island is staffed by trained information specialists who connect callers to critical and available resources across Long Island. Services are offered in more than 200 languages and 211's searchable online database, at 211LongIsland.org, includes detailed information on nearly 10,000 nonprofit and governmental programs.



211 Long Island Celebrates 10 Year Anniversary on 2/11

ADAM BROWNSTEIN FEBRUARY 11, 2020



The United Way of Long Island celebrated the 10th anniversary of the 2-1-1 hotline on Feb. 11, 2020 at the Bethpage Federal Credit Union in Central Islip. Long Island Press photo.

The nonprofit United Way of Long Island celebrated the 10th anniversary of the launched of its popular 2-1-1 hotline on Tuesday, Feb. 11.

United Way's 2-1-1 Long Island is a free, confidential service that provides callers with helpful information to those in need of assistance. Since its founding in 2010, 2-1-1 Long Island has assisted with more than 2 million inquiries that they have received through its call center and online database.

"Over the 10 years we've been operating, basic needs is the highest request and search we've gotten by far," said [Elizabeth Eberhardt](#), the assistant vice president of

community impact for the United Way of Long Island. "People looking for your basic food assistance, housing assistance, utility assistance, and maybe funding for medical issues. By and large it is people lacking the income and the resources to manage a crisis in their life at the time."

The 2-1-1 Long Island hotline started with just Eberhardt answering the phone. It has since grown into a 24/7 operation with a call center and online database that collectively get hundreds of thousands of requests for help annually.

"Another big area of interest is mental health support," said Lori Abbatepaolo, the adult services librarian at the Middle Country Public Library whose staff assists in maintaining the 2-1-1 website. "That sort of goes hand in hand because when you are living in such duress it is hard to maintain a quality of mental health when you're always stressed."

A notable instance of such a case occurred when a Spanish-speaking resident called the 2-1-1 Long Island hotline in despair. A specialist who received the call immediately transferred the resident to the 2-1-1 interpreter line with a capability of translating more than 200 different languages and then assisted in transferring the caller to a local crisis center hotline. Two 2-1-1 specialists then stayed on the line with the resident until they got confirmation that the crisis line worker had transferred the call to an interpreter so the resident could get the help they needed.

Robert Suarez, the assistant vice president of community development for Bethpage Federal Credit Union, touted the Bethpage Volunteer Income Tax Assistant Program that's one of the many programs accessible through 2-1-1. The 17-year-old program, which offers free tax help for low to moderate income individuals and families, has helped more than 18,000 Long Islanders.

"We may not change the world, but we are impacting and enriching people's lives everyday, which is meaningful and powerful," said Suarez.

The celebration concluded with a 10 year anniversary cake as Eberhardt exclaimed: "911 is for a burning building, 211 is for a burning question."

<https://www.longislandpress.com/2020/02/11/211-long-island-celebrates-10-year-anniversary-on-2-11/>

United Way celebrates a decade of 211

Feb. 11, marked the 10 year anniversary of 211 Long Island. To celebrate this milestone occasion, United Way of Long Island joined a nationwide effort in recognition of 211 Day, held on Feb. 11th.

United Way's 211 Long Island is a free, confidential and multilingual service for Nassau and Suffolk County residents. This non-emergency resource and referral call center and online database provide crucial information to those in need of assistance 24-hours, seven days a week.

With more than two million inquiries over the past decade, and to accentuate the importance of 211, United Way of Long Island held a cake-cutting and proclamation ceremony in Central Islip at Bethpage Federal Credit Union, a long-time community partner.

"Our goal today is to ensure that both elected officials and the public understand the immense benefit that 211 Long Island provides, which is connecting residents to a wide array of critical services such as job training, food pantries, and mental health or substance abuse counseling, as well as lifestyle needs like recreation, volunteer opportunities, or government programs," said Elizabeth Eberhardt, United Way's 211 Long Island Director.

"Middle Country Public Library's online database has been operating for many years. In 2010, we partnered with United Way to form 211 Long Island to provide a comprehensive Call Center and data resource for all Long Islanders. It's incredible to see the impact that this service continues to have on so many individuals from the general public to professionals to government employees," said Sophia Serlis-McPhillips, director of administration at Middle Country Public Library.

The Call Center for 211 Long Island is staffed by trained information specialists 24-hours a day, seven days a week, who connect callers to critical and available resources across Long Island.

Services are offered in more than 200 languages and 211's searchable online database, at 211LongIsland.org, includes detailed information on nearly 10,000 nonprofit and governmental programs.

For assistance in finding available resources in your area, visit 211LongIsland.org or unitedwayli.org/findhelp.

land.org or unitedwayli.org/findhelp.

Submitted by United Way of Long Island



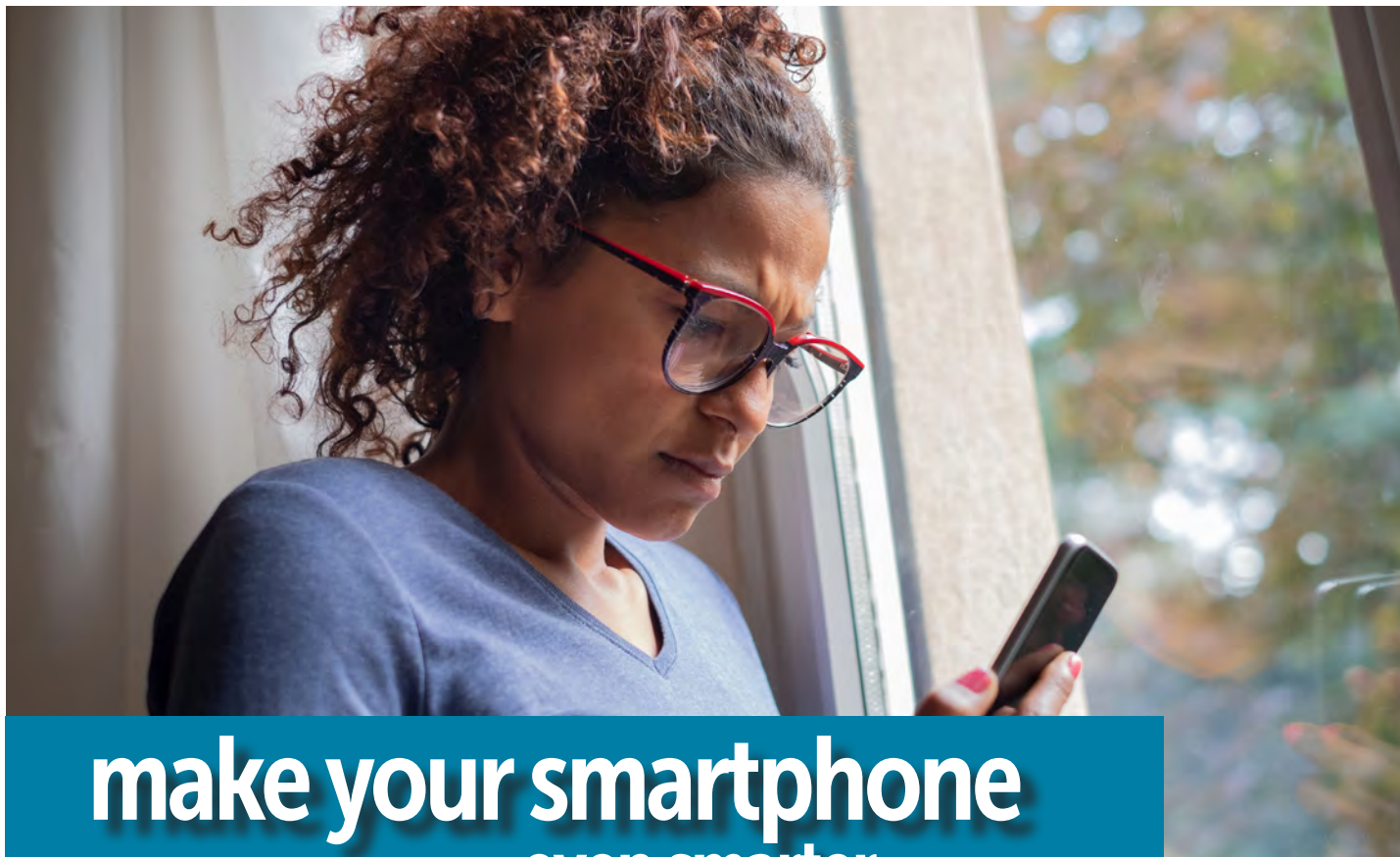
PHOTO COURTESY OF UNITED WAY OF LONG ISLAND

United Way of Long Island celebrates 211 Long Island's 10th anniversary during 211 Day at Bethpage Federal Credit Union in Central Islip. Pictured left to right: Robert Suarez, AVP Community Development, Bethpage Federal Credit Union; Lori Abbatepaolo, Adult Services Librarian, Middle Country Public Library; Spencer Andrews, Constituent Liaison, Office of Senator Monica Martinez; Elizabeth Eberhardt, 211 Long Island Director, United Way of Long Island; Sergio Bedoya, Branch Manager-Central Islip, Bethpage Federal Credit Union; Mayra Escobar, Community Relations Director, Office of Assemblyman Phil Ramos; YouthBuild Long Island students and Town of Islip residents Jailene and Stephanie; and Sonia Acosta, Assistant Branch Manager-Central Islip, Bethpage Federal Credit Union.





A21



make your smartphone even smarter...



...just add 211 to your Contacts.

When you call 211, a knowledgeable specialist will speak with you one-on-one and direct you to the critical services you need. Whether it's counseling for heating assistance or substance abuse, guidance on career training or veteran services, referrals to family or elder care... our multi-lingual Call Center is open 24 hours, 7 days-a-week.

If you or someone you know needs assistance, call 211, United Way's free, non-emergency information service or visit www.211longisland.org. Outside of Nassau and Suffolk Counties call 888-774-7633.

211 Long Island partner



To volunteer or for more information: www.unitedwayli.org

Visit 211LongIsland.org or call 2-1-1 to be connected to resources and health and human service needs.

February 11th is 211 Day

SCHOLARSHIP UPDATE

For many young adults on Long Island, the chance to attend college or participate in academic enrichment activities eludes them. Many of Long Island's youth face challenges stemming from low family income, living in foster care or even facing homelessness. All of these factors can contribute to a lack of family stability and in turn, an unsuccessful educational experience. Since 2002, United Way of Long Island has awarded scholarships and grants in the areas of Academics, Community Service, & Enrichment, totaling more than \$1,000,000, to ensure that local youth have the opportunity to excel academically and make their dreams a reality.



Karyn

"I am really grateful for the scholarship I received and appreciate the wonderful work that United Way is committed to, which is why I really enjoy participating on the Advisory Board. It is my way of giving back to the community. United Way of Long Island has helped so many Long Island families and I am happy to be a part of this work. The scholarship assistance I received allowed me to study abroad in Spain for one month and complete my first year of college debt free. I also attribute the board for assisting in my professional success, as an ICU registered nurse, through teaching me teamwork and leadership skills. I am currently pursuing a master's degree to become a Nurse Practitioner."



Dustin

I would like to thank the United Way of Long Island for this amazing scholarship. It has been very helpful to me. My first year of college has definitely been a rollercoaster being that adjusting to it socially was a bit of work and classes were a little more difficult than high school. However, having more freedom as an independent student was cool since it allowed me awesome experiences with my friends. I am attending New York University Tandon School of Engineering as a Computer Science major.

Current Scholarships that are Available:

DREAMS for Youth • The Camilla G. Belser Memorial Scholarship Fund • The Anthony J. Stupore Memorial Scholarship Fund
Sal LaFonte Memorial Fund • Scott Martella Memorial Scholarship Fund • Byron T. & Ruth D. Miller Scholarship Fund
The Patricia Michels Memorial Scholarship Fund • John Kominicki Rising Star Scholarship • The Lorriane Aycock Memorial Scholarship Fund



Eric

I am in my second year at Fordham University at Lincoln Center pursuing International Studies. This past semester has been very tricky with online learning, however I was able to end the year with a 3.7 GPA. Aside from the obvious challenges, I was able to make the best out of my year! Due to my participation in the Residence Hall Association (RHA), I am proud to announce that I am the President of RHA this fall semester. I thank everyone from United Way for all the financial help! Thank you so much for all your help!



Jennifer

I managed to earn all A's earning a 4.0 GPA my first semester. This gave me the impression that I was able to slack off and college is simpler than what people make it out to be. However, second semester came, and my classes became more difficult. Online learning was extremely difficult for me as there were a lot of distractions at home and I could not have a quiet place to study. I did manage to achieve a 3.91 GPA and continue to attend LIU Post. My declared majors are Biology and Psychology. Thanks to the United Way and DREAMS for Youth for giving me the scholarship to help me in my first year.

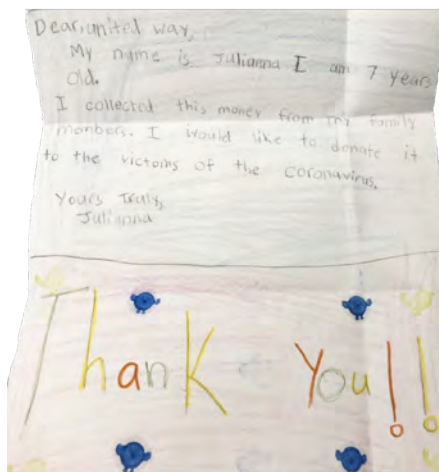
BACK2SCHOOL EXPRESS



Whether the school year began in the classroom or remotely, more than 30% of Long Island students' families were unable to afford all of the necessary items to succeed in school. Since the emergence of COVID-19, the education landscape has changed drastically and it has been a challenging time for school-age children, parents and teachers. With the increase in remote learning, access to traditional school supplies and digital technology has become critical to the success of our students.

United Way remained committed to ensuring that all Long Island students are given equal opportunities and resources to succeed academically. Education is crucial to opening doors in our children's futures, with the Back2School Express program.

Thank you for your help and support!



Helping kids to problem solve

At Lawrence School District's Number Four School, pre-kindergarteners met with the BeReadyLI Children's workshop on Feb. 13, a group focusing on the importance of connecting families during times of natural disasters.

The interactive workshop focused on helping the students to understand the importance of being able to identify difficult situations and to problem solve. The presenters helped the children understand basic tactics on preparation for disasters.

Preparation is key before storm events

and BeReadyLI Children's Workshop takes what could be potentially upsetting material and makes it a more fun and interactive learning experience. "The program helps to promote safety, which is PSEG's highest priority," Suzanna Brienza, the director of Customer experience at PSEG Long Island, said in a news release.

The workshop was part of a partnership between United Way 211 Long Island and PSEG Long Island to help families prepare for disasters. For more information, go to www.bereadyli.org and type children's workshop into the search bar.



Courtesy PSEG

NUMBER FOUR SCHOOL pre-kindergarteners received a lesson in recognizing difficult situations and problem solving through an interactive forum by the BeReadyLI Children's workshop on Feb. 13.





A13



because of you...



Fantasia is one of the many students at YouthBuild Long Island who are gaining the critical skills needed to earn their High School diploma and secure careers in some of Long Island's fastest growing industries. Youthbuild is an innovative program that equips young adults with the technology, leadership skills and hands on training to successfully excel in fields such as construction, health care and manufacturing.

YouthBuild is now recruiting for its next session beginning on January 18, 2021. If you need a high school diploma and a career, contact YouthBuild at 631.940.3707 or visit UnitedWayLI.org/YouthBuildLI for more information.

Make 2021 your year and apply now!

YouthBuild is supported by a grant from the US Department of Labor and the New York State Office of Children and Family Services

To contribute, volunteer or for more information: www.unitedwayli.org

Visit 211LongIsland.org or call 2-1-1 or (888-774-7633) to be connected to educational & career training resources and health and human service needs.



In-Kind

- *Print*
- *Radio*
- *Advertising*

IN-KIND PRINT

Advertising raised awareness for several United Way programs and campaigns including: United Together, Project Warmth, Healthcare Heroes, 211, Safe at Home, YouthBuild, Scholarships and Mission United.



Ad Value Over \$70,000



Ad Value Over \$6,000

LONG ISLAND PRESS

Ad Value Over \$4,700



IN-KIND RADIO

PSA's raised awareness for several United Way programs and campaigns including: United Together, Project Warmth, Born United and Safe at Home.

CONNOISSEUR MEDIA LONG ISLAND



Ad Value Over \$235,000

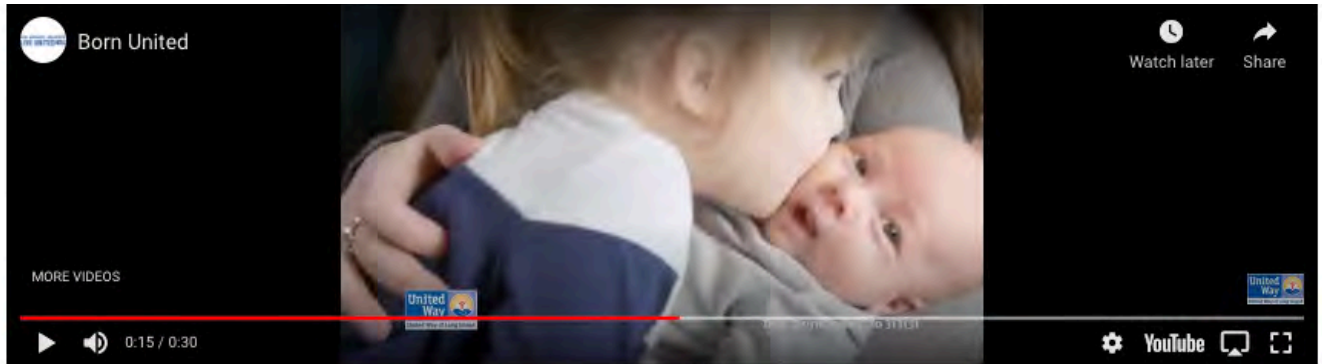


Ad Value Over \$87,600



IN-KIND ADVERTISING

United Way received pro-bono advertising campaign materials including a 30-second video PSA which aired on several networks.



Ad Value Over \$20,000

United Way received pro-bono advertising space in all 275 NICE buses promoting 211Long Island during the summer and Project Warmth this winter.



Ad Value Over \$40,000

