



Support Long Island Veterans



UNITED WAY
Long Island



Team Mission United

As the biggest and boldest marathon in the world, the TCS New York City Marathon brings athletes from all 50 states and 153 different countries to the same 26.2-mile course.

For the ninth consecutive year, United Way of Long Island was selected as a TCS New York City Marathon Charity Partner. Since 2016, Team Mission United has raised more than \$200,000 in support of U.S. military veterans and their families on Long Island.

By supporting Team Mission United, you're helping to provide services and resources in career training, employment assistance and emergency financial aid to veterans and their families. The need for these services is particularly significant on Long Island as there are more than 80,000 veterans living in our communities.



Team Mission United

2025 TCS New York City Marathon Sponsorships



\$10,000 Finish Line Champion

- Exclusive Presenting Sponsor – TMU Presented by [Your Company]”
- Premier logo placement on marathon team shirts (largest and most prominent)
- Recognition in press releases, social media, website, and event materials as the top-tier sponsor
- Company feature in a United Way Headlines
- Dedicated social media highlighting sponsor’s commitment to veterans
- Company logo on the United Way Mission United webpage
- Logo on Race Day signs
- Recognition in post-event thank-you video

\$2,500 Mile Marker

- Logo on team shirts (second-tier placement)
- Company name in press releases, flyers, and social media posts
- Shout-out on social media and in a United Way newsletter
- Company name on the Mission United webpage
- Recognition in post-event thank-you video

\$5,000 Marathon Medalist

- Premier logo placement on marathon team shirts
- Recognition as Presenting Sponsor in all marketing materials (flyers, press releases, social media, and website)
- Featured company spotlight in a United Way newsletter
- Dedicated social media post thanking the sponsor
- Company logo on the United Way Mission United webpage
- Recognition in post-event thank-you video

\$1,500 Hydration Station

- Company logo on team shirts (third-tier placement)
- Name listed on event materials and social media posts
- Recognition on the United Way website

\$1,000 Pace Setting

- Name on team shirts
- Name included in event promotions and social media
- Recognition on the United Way website

\$500 Starting Line

- Acknowledgment in event promotions
- Name included in a group social media post thanking sponsors
- Recognition on the United Way website



For sponsorships use the QR Code or
visit www.unitedwayli.org/TMUsponsorships