

Project Warmth

A PROGRAM OF UNITED WAY OF LONG ISLAND



WINTER 2021 EDITION



Dear Friends:

This past winter, COVID-19 created a perfect storm as more Long Islanders were hit harder with higher home heating costs due to more usage. United Way's Project Warmth Emergency Fuel Fund experienced a 100% increase in demand for emergency home heat assistance from the previous winter.

- **Over 79% of households needed help because of a medical emergency, illness or disability**
- **21% needed help because of a loss of job or loss of a loved one**
- **More than 70% of households assisted had a child or shut-in senior in the home. These populations are especially vulnerable to the cold weather**

The good news... we also saw an increase in contributions to Project Warmth. Through good will, 3,613 combined contributors (individual donors, corporations, private foundations, associations and organized labor) joined together to safeguard households from the loss of heat. Because of your support we made a significant difference for families and children – including seniors who were forced to shelter-in-place due to the pandemic.

Thank you again for extending a warm and generous heart to families in need this winter.

Sincerely,

Theresa A. Regnante
President & CEO



Spreading the Warmth

Lashawnda lives with her husband, her 103 year old mother-in-law and her seven year old grandson who attends Freeport Public Schools. United Way was informed that the family was struggling financially due to COVID-19, despite being a two-income household. Knowing how vulnerable children and seniors are to cold temperatures, it was critical to help heat her home immediately by providing her with a Project Warmth grant.



Project Warmth supporters, National Grid Foundation, PSEG Long Island and members of the Emergency Fuel Fund committee, joined United Way at program recipient Lashawnda's home as oil was being delivered. Pictured from the left are: Meenan Delivery Driver Matt Cahill, Devera Lynn, VP of Marketing & Communications at United Way of Long Island, Santiago Lando of Petro Home Services, Cliff Hochhauser of Carbo Industries, Lashawnda, Project Warmth recipient, Peter Hornick, Senior Analyst at PSEGLI, Alanna Russo, Director, Strategic Engagement & Development at National Grid and Dr. Kishore Kuncham, Superintendent of Freeport Public Schools and United Way of Long Island Board of Directors member.

As Lashawnda explains, "My husband and I both work, but it's hard to make ends meet during the pandemic. I am so happy and appreciative for everybody at United Way of Long Island that came through to help my family and get oil delivered to heat my home. My house is now much warmer than what it was. Thank you so very much for making this possible."

News12 and WABC 7 coverage: www.unitedwayli.org/PWMedia

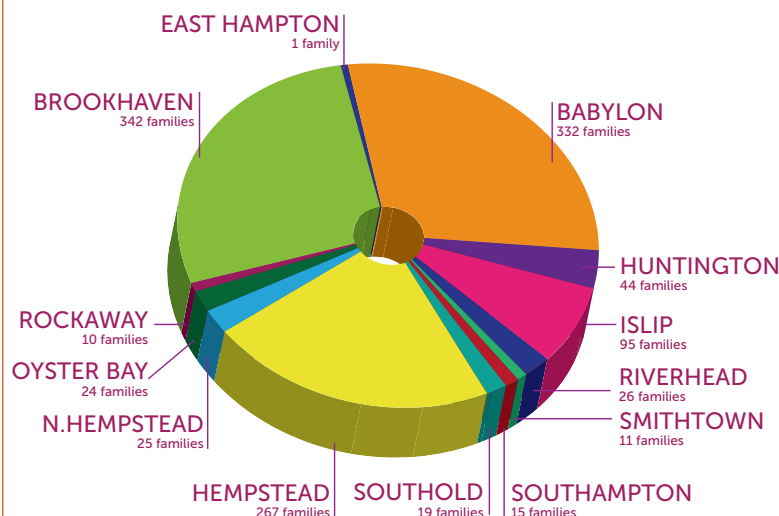
This season Project Warmth helped 1,211 families

including: 847 children, 782 seniors and 1,585 adults
Granting \$562,606 in emergency assistance



We thank all of our partners for their support through public awareness campaigns including: Connoisseur & Cox Media, Newsday, Long Island Business News, Long Island Press and NICE Bus.

FAMILIES SERVED BY PROJECT WARMTH 2020-2021



"Thank you United Way for all your support. As a US National Guard veteran I can now keep my family warm and safe this winter."

Vicente of Bay Shore

Project Warmth Community Partner Agencies

Bellport Hagerman	EAC Network
E. Patchogue Alliance	Family Service League
Catholic Charities Parish Outreach Offices	Hempstead Works
Choice for All	Hispanic Brotherhood
Colonial Youth and Family Services	Long Island Council of Churches
Community Action of Southold Town (CAST)	Margert Community Corp.
Community Chest South Shore	Society of St. Vincent de Paul
Community Counseling Too Outreach	Town of Huntington Human Services Dept.
Dept. of Human Services Resource Center (Amityville)	Town of Southampton
	Wyandanch Community Resource Center

Project Warmth Committee Members

Gene Bernstein Northville Industries	Raymond Homburger PSEG Long Island
Robert DeMarinis Community Advocate	Rocco Lacertosa NYS Energy Coalition
Craig Fligstein United Way of Long Island	Trish Rivers Project Warmth Coordinator
Ed Gomez Petro	Alanna Russo National Grid
Cliff Hochhauser Carbo Industries	Gary Zanazzi Swezey Fuel Corp

"I would like you to know that United Way has been a great blessing with helping me with my heating bills. Without your help I would not have been able to get caught up. Thank you!"



Mary of Wyandanch

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PSEG LONG ISLAND

Sustaining Supporters

BNY Mellon - Matthew T Mellon Foundation • Capital One • Carbo Industries
Esquire Bank • Flushing Bank • The Horace & Amy Hagedorn Fund at NY Community Trust
The Randi and Clifford Lane Foundation • National Grid • NYS Energy Coalition
Northville Industries • Ørsted/ Eversource • Petro • Swezey Fuel • TriState Capital Bank
UPS • Vane Line Bunkering

Supporters of \$10,000 or more listed

10/2021