





# HEADLINES





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Over 300 guests attended the 27th Annual Gala at The Mansion at Oyster Bay, raising more than \$250,000 to benefit United Way of Long Island, the Holocaust Memorial and Tolerance Center of Nassau County, and Pal-O-Mine Equestrian, Inc. Since 1995, the LIIC has contributed over \$6 million to local nonprofit organizations.

The Annual Gala recognizes industry and business leaders who have demonstrated a commitment to the community that has improved the quality of life for their neighbors. This year's honoree was William Misita, CPCU, Sr. Vice President, Philadelphia Insurance Companies.

"This award is not just a recognition of my individual efforts, it's a testament to the collective dedication and hard work of the Long Island Insurance Community past, present, and future," said William Misita.

This year's Title Sponsor was Philadelphia Insurance Companies; Platinum Sponsor: Acruisure; Gold Sponsor: Hotaling Insurance Services, Hub International; Silver Sponsors: AIG, Alliant, Fairmont Insurance, Ryan Turner Specialty, and SterlingRisk Insurance.

L-R: Linda Nicolino, Chief Legal Counsel at Bethpage Federal Credit Union and United Way of Long Island Board Chair; Gloria Gargano, Northeast Small Business Sales Director and LIIC Board Co-Chair; Maria Thomas, VP of Brokerage Sales & Client Relations at Friedlander Group, Inc. and LIIC Board Co-Chair; Theresa Regnante, President & CEO of United Way of Long Island)















### **Team Mission United**







For the seventh consecutive year, United Way of Long Island was selected as a charity partner for the 2023 TCS New York City Marathon, which will take place on Sunday, November 5th. United Way's Team Mission United runners are raising \$30,000 in support of U.S. military veterans and their families on Long Island. The runners came together for an appreciation dinner and to hear from Frank Amalfi tano, President and CEO of United Veterans Beacon House, about how United Way's partnership helps provides housing and wrap around services. Since 2016, Team Mission United has raised more than \$180,000. The TCS New York City Marathon covers all fi ve boroughs of the city, while attracting over 50,000 participants and fi nishers. The commitment this team has shown as they raise funds to benefit Long Island's veterans is inspiring. A special thanks to Texas Roadhouse who generously hosted the event.

Thank you to all the runners for their support of Long Island veterans and a special thank you to our evening's host, Texas Roadhouse of Deer Park.







Classes Start Nov . 27, 2023



### Wind, Solar & Renewables Career Training

# Take Your First Step Towards a Career in Renewable Energy!

Enroll today in **Power Up! Wind, Solar & Renewables**, a **FREE** United Way of Long Island training program that creates a pathway for participants to secure careers in the fast growing fields of renewable energy, smart grid and green construction.

#### **Our 4 Week Program Includes:**

- Introduction to Wind Turbines and Renewables
- Hands-on training for next-generation in Construction
- Building Science Principles
- Assistance with Job Placement

This program is FREE of charge and enrollment is limited so SIGN UP TODAY!



Scan the QR Code to register or submit your application at: unitedwayli.org/powerup!

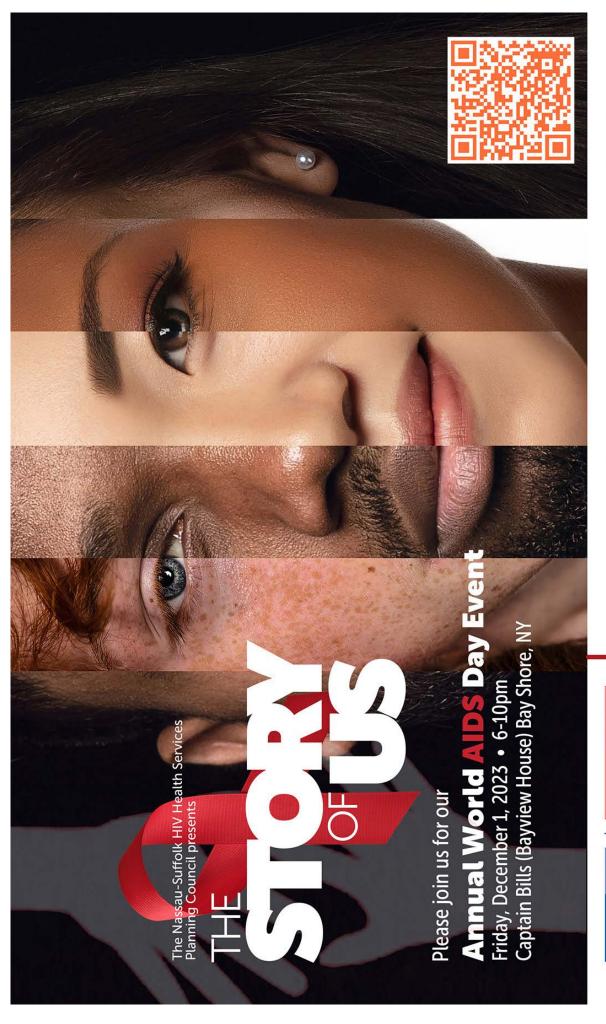






Program Funders: Bank of America Charitable Foundation • National Grid Ventures • Stanley Black & Decker Suffolk County Department of Labor, Licensing, and Consumer Affairs • Town of Hempstead Department of Occupational Resources

Workforce Partners: PSEG Long Island • National Grid • Eversource • Empower Solar • SUNation Energy
American Energy Efficient Remodelers (AWS) • Petro Home Services • TRC Companies • Suffolk County Community College







which meet identified health needs in a cost-effective manner, reduce inefficiencies, and address the needs The mission of the Nassau-Suffolk HIV Health Services Planning Council is to provide effective planning for the Nassau-Suffolk EMA and promote development of HIV/AIDS health services, personnel, and facilities of uninsured and underinsured people living with HIV.



## **Programs**



# CUCIFATIUM The Success of Our Students... Starts With YOU



United Way of Long Island's 2023 "Stuff-A-Bus" program provided over 5,000 backpacks filled with school supplies for kindergarten through 5th grade students across Nassau and Suffolk Counties.

Corporate partners and community members dropped off donated school supplies at United Way's Entenmann's Family Center for Hope in Deer Park, NY. Volunteers came together to pack the supplies and load school buses so that no child would start the school year without the basics.

According to Neisah, a sixth grader who helped unpack

much-needed supplies at her school, "It feels amazing to help out all these students. It feels great and our community, our school, is all about kindness."

Robert McCarthy, Principal of Loretta Park Elementary School in Brentwood, NY, said, "We are lucky to have United Way of Long Island and Suffolk Transportation Services donate Stuff-A-Bus products to children who don't have the opportunity to get supplies, and families that are struggling, and they truly benefit each year."

Fifteen years ago, United Way of Long Island and Suffolk Transportation Services, Inc., launched the Stuff-A-Bus partnership. The program has provided over 1 million back-to-school supplies to children in need.







"We are proud to give back to the students who need it the most, make sure no one feels left behind, and help begin their new school year on a fresh start," said John Corrado, Assistant Vice President, Suffolk Transportation Services, Inc.

Theresa A. Regnante, United Way of Long Island President and CEO, added, "It's our pleasure to thank Suffolk Transportation Services for all the good our Stuff-A-Bus partnership continues to do. We look forward to building on this annual tradition that helps ensure Long Island children have the tools they need to be successful throughout the school year."

United Way of Long Island extends gratitude and heartfelt thanks to our corporate partners, community members, and volunteers.







Special Thanks To Our Lead Supporters





#### Supporters:

Alba Wheels Up • Amneal Pharmaceuticals • BDO USA • Citrin Cooperman • ClearVision Optical • CNA Insurance • Coach Cohn Reznick, LLP • CPI Aerostructures. Inc. • Ketewamoke Chapter, NSDAR • DriMark • East/West Industries • Family of Kidz H2M Architects & Engineers • Keller Williams Realty • Laufer LLP • Local 338 RWDSU/UFCW • Merchant's Insurance Group Mobile Vascular Physicians • Narda-MITEQ • National Grid • Oerlikon Metco (US) Inc. • Oliver, Inc. • Posillico Robertson, Anschutz, Schneid, Crane & Partners, PLLC • Ruskin, Moscou, Faltischeck P.C. • RXR Realty • Salesmaster Associates • Sayville High School Seniors • Schenck USA Corp. • Signature Premier Properties • Southern Glazer's Wine & Spirits Suffolk Transportation Service, Inc. • Target • Tasty Brands • THE BOXERY • Tina Spy





United Way of Long Island was awarded the U.S. Department of Energy Housing Innovation Award – for the eight time! The Housing Innovation Awards recognize leading builders from across the country who are constructing Zero Energy Ready Homes, the federal government's highest certification program for home performance.

See what makes our **Project Endurance Project** unique in the industry





### **Media Coverage**

**Online & Print** 



Theresa was presented with the Community Leader Award at Pronto of Long Island's 54th Annual Gala. Her leadership to create opportunity for people through collaboration and community-led change was recognized by Long Island Business News among the 'Top Sixty Long Island Influencers'. Theresa was also named in City & State New York's 2023 Nonprofit Power 100.









# United Way of Long Island delivers supplies to Central Islip school

Sep 08, 2023, 12:52pm • Updated on Sep 08, 2023

By: Caroline Flynn



### Click on picture box to view video

Hundreds of Long Island students in need were given a busload of school supplies thanks to a donation from the United Way's annual "Stuff-a-Bus" back-to-school drive.

The nonprofit partnered with Suffolk Transportation and Zebra Technologies to make the delivery of pencils, crayons, notebooks, and glue to Cordello Elementary School in Central Islip. Student volunteers formed an assembly line to help bring the items inside.

Neisah Louis Charles, a sixth grader at the school, said it aligns with the mission statement of the school district.

"It feels amazing to help out all these students. It feels great and our community, our school here Cordello is all about kindness," said Charles.

LONG ISLAND BUSINESS NEWS | October 20-26, 2023 | LIBN.COM | 23

### **ONOURISLAND**



### United Way of Long Island sets up students for a successful year

For the last 15 years, United Way of Long Island has helped more than 5,000 elementary school students throughout Nassau and Suffolk counties with its "Stuff-A-Bus" program. Launched 15 years ago in partnership with Suffolk Transportation Services, volunteers work to pack supplies and "stuff buses" so that Long Island students can effectively begin their school year with basic supplies. Since its inception, the program has assisted more than 1 million students with back-to-school supplies.

### **United Way Of Long Island Invests In Student Success**



#### LONG ISLAND MEDIA GROUP





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According to Neisah, a sixth grader who helped unpack much needed supplies at her school, "It feels amazing to help all these students. It feels great and our community, our school, is all about kindness."

Education is essential to unlocking a student's potential and achieving financial success. For many Long Island families, the cost of buying school supplies can be a significant burden. By providing backpacks and school supplies, United Way sets students up for academic success, while increasing the economic opportunity of students' families.

Robert McCarthy, Principal of Loretta Park Elementary School in Brentwood, NY said, "We are lucky to have United Way of Long Island and Suffolk Transportation Services donate Stuff-A-Bus products to children who don't have the opportunity to get supplies, and families that are struggling, and they truly benefit each year."

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2023 Lead Sponsors: Suffolk Transportation Services, Inc.; Local 338

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## United Way of Long Island invierte en el éxito de los estudiantes



16 octubre 2023





El programa "Stuff-A-Bus" 2023, de United Way of Long Island y Suffolk Transportation Services, Inc., recientemente hizo entrega de útiles escolares muy necesarios a la Loretta Park Elementary School, en Brentwood, Nueva York. Foto: Unitedwayli.org

El programa "Stuff-A-Bus" 2023 de la organización comunitaria United Way of Long Island proporcionó más de 5,000 mochilas llenas de útiles escolares para estudiantes desde el Jardín de infantes a 5to. grado en los condados de Nassau y Suffolk.

Los socios corporativos y los miembros de la comunidad entregaron suministros donados en el Entenmann's Family Center for Hope de United Way, ubicado en Deer Park, Nueva York. Los voluntarios se reunieron para empacar los útiles y cargar los autobuses escolares para que ningún niño comenzara el año escolar sin lo básico.

Según Neisah, una estudiante de 6to. grado que ayudó a desempacar útiles muy necesarios en su escuela, «Es maravilloso ayudar a todos estos estudiantes. Se siente genial y nuestra comunidad, nuestra escuela, se trata de bondad», remarcó.

La educación es esencial para desbloquear el potencial de un estudiante y lograr el éxito financiero. Para muchas familias de Long Island, el costo de comprar útiles escolares puede ser una carga importante. Al proporcionar mochilas y útiles, United Way prepara a los estudiantes para el éxito académico y, al mismo tiempo, aumenta las oportunidades económicas de sus familias.

Robert McCarthy, director de la Escuela Primaria Loretta Park en Brentwood, Nueva York, comento al respecto: «Tenemos suerte de que United Way of Long Island y Suffolk Transportation Services donen productos Stuff-A-Bus a niños que no tienen la oportunidad de obtener suministros y familias que están pasando apuros, y realmente se benefician cada año».

Hace quince años, United Way de Long Island y Suffolk Transportation Services, Inc. lanzaron la asociación Stuff-A-Bus. Este programa ha proporcionado más de  $\bf 1$  millón de útiles escolares para niños necesitados.

«Estamos orgullosos de retribuir a los estudiantes que más lo necesitan, asegurarnos de que nadie se sienta abandonado y ayudar a comenzar su nuevo año escolar con un gran inicio», expresó John Corrado, vicepresidente adjunto de Suffolk Transportation Services, los

Por su parte, Theresa A. Regnante, presidenta y directora ejecutiva de United Way of Long Island, agregó: «Es un placer para nosotros agradecer a Suffolk Transportation Services por todo el bien que nuestra asociación Stuff-A-Bus continúa haciendo. Esperamos aprovechar esta tradición anual que ayuda a garantizar que los niños de Long Island tengan las herramientas que necesitan para tener éxito durante todo el año escolar».

Asimismo, United Way of Long Island extiende su gratitud y agradecimiento de todo corazón a sus socios corporativos, miembros de la comunidad y voluntarios.

Los atrocinadores principales de 2023: Suffolk Transportation Services, Inc.; Local 338

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Cabe destacar que United Way of Long Island, organización sin fines de lucro 501(c)(3), promueve el bien común, creando oportunidades para una vida mejor para todos al centrarse en tres pilares clave: salud, educación y estabilidad financiera.

United Way invierte en asociaciones comunitarias para ayudar a los residentes más vulnerables y en riesgo a través de organizaciones y programas que otorgan acceso equitativo a recursos y servicios en toda la región.

Para más información sobre United Way of Long Island, visite www.unitedwayli.org, llame al 2.1.1 o sígalos en sus redes sociales en Facebook, LinkedIn, X e Instagram.





Community Impact Program
Associate Jose Avila, spoke with
En Vivo, a new Long Island-based
radio station in Spanish, about
how United Way of Long Island
strengthens our communities.

### Newsday

OPINION / EDITORIALS

### Long Island needs a better, more realistic poverty measure



If the poverty guidelines were more realistic, more Long Islanders would qualify for benefits like food stamps. Credit: Getty Images/jetcityimage

#### By The Editorial Board

September 25, 2023 4:46 pm

T SHARE

Sometimes, numbers don't tell the whole story. At times, they even tell the wrong story.

Take Long Island's poverty rate, which in 2022 stood at 5.9%, according to the U.S. Census Bureau's American Community Survey. That's compared with New York State's poverty rate of 14.3%. The nation's poverty rate, which is calculated differently, remained at 11.5%.

At first glance, the Island's poverty rate seems to paint a positive picture of a region economically healthier and wealthier than the rest of the state and country. But the region's rate is based on an excruciatingly low income level — \$29,678 for a family with two adults and two children. Any family earning anything above that isn't considered in the poverty calculation.

That makes the federal poverty standard, which began when President Lyndon Johnson initiated the War on Poverty, an increasingly useless calculation. It most certainly doesn't tell the whole story — or the right one — in a high cost-of-living region like the Island. While the index does not include governmental benefits aimed at reducing poverty, it also fails to provide a fuller picture of the burdens of being poor, including lack of opportunity, inadequate housing, and insufficient medical care.

The United Way of Long Island produces a valuable report called ALICE, standing for Asset Limited, Income Constrained, Employed. The updated 2023 ALICE report measures what it calls a "household survival budget." That budget for two adults and two school-age children stands at \$79,668 in Suffolk and \$76,932 in Nassau — a far better gauge of what it takes to manage a family on the Island. The United Way cites housing, food, child care and transportation as key "basic needs" and determined that 29.4% of households on the Island — 118,911 in Nassau, 166,268 in Suffolk — struggle to afford them.

That data provides a more accurate, complete narrative, better reflecting Long Island's reality. But until the federal government changes its calculations, families who fall within the broader ALICE threshold, but above the official poverty rate, must go without benefits they would otherwise receive.

All of this matters. The Island's official poverty guidelines are used to calculate a variety of benefits, including Medicaid and the Supplemental Nutrition Assistance Program, or SNAP. They're used for federal student loans, children's health insurance, and home energy assistance. And more broadly, they've been used for community development block grants, free school lunch efforts, employment programs, and legal services grants. If the poverty guidelines were more realistic and appropriate, more families and neighborhoods within the region would qualify for necessary benefits and services.

State and federal officials must develop better measurements that align with the region's economic needs. But adjusting the numbers won't solve Long Island's bigger poverty problem, as the ALICE data shows just how much housing, energy, transportation and food costs continue to weigh on so many residents.



# LONG ISLAND PRESS

Long Island Insurance Community Gives Back Raises \$250,000 for Charity at 27th Annual Gala Event



L-R: Linda Nicolino, Chief Legal Counsel at Bethpage Federal Credit Union and United Way of Long Island Board Chair; Gloria Gargano, Northeast Small Business Sales Director and LIIC Board Co-Chair; Maria Thomas, VP of Brokerage Sales & Client Relations at Friedlander Group, Inc. and LIIC Board Co-Chair; Theresa Regnante, President & CEO of United Way of Long Island

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View the Photo Gallery





### Long Island Insurance Community Gives Back, Raises \$250,000 for Charity at 27th Annual Gala Event

Written by CHRIS BOYLE | 02. October 2023

At its core, insurance is a pillar of support for individuals and businesses and a fundamental priority for the Long Island Insurance Community (LIIC) to help those in need.

Over 300 guests attended the 27th Annual Gala at The Mansion at Oyster Bay, raising \$250,000 to benefit United Way of Long Island, the Holocaust Memorial and Tolerance Center of Nassau County, and Pal-O-Mine Equestrian, Inc. Since 1995, the LIIC has contributed more than \$6 million to local nonprofit organizations.

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This year's Title Sponsor was Philadelphia Insurance Companies; Platinum Sponsor: Acruisure; Gold Sponsor: Hotaling Insurance Services; Silver Sponsors: AIG, Alliant, Fairmont Insurance, Ryan Turner Specialty, and SterlingRisk Insurance.

For a complete sponsor list and to learn more about LIIC, visit https://l-i-i-c.org

#### **About LIIC**

The Long Island Insurance Community (LIIC) began in 1995 when a dozen LI insurance industry leaders came together to create a vehicle to give back to the community and those less fortunate. Since its inception, LIIC has raised more than \$6 million for local nonprofit organizations, including the United Way of Long Island.

#### About United Way of Long Island

United Way of Long Island advances the common good, creating opportunities for a better life for all by focusing on three key building blocks: health, education, and financial stability. United Way invests in community partnerships to help our most vulnerable and at-risk residents through organizations and programs that grant equitable access to resources and services across the region. For more information about United Way of Long Island, please visit www. unitedwayli.org, call 2.1.1 or follow us on Facebook, LinkedIn, X, and Instagram.

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# Newspaper The LONG ISLAND NEWSPAPER



A11



United Way of Long Island

### D.R.E.A.M.S. do come true.

#### unitedwayli.org/education

Contact 211 Long Island for information and referrals related to education and support services.

**2·1·1**Get Connected. Get Help.™

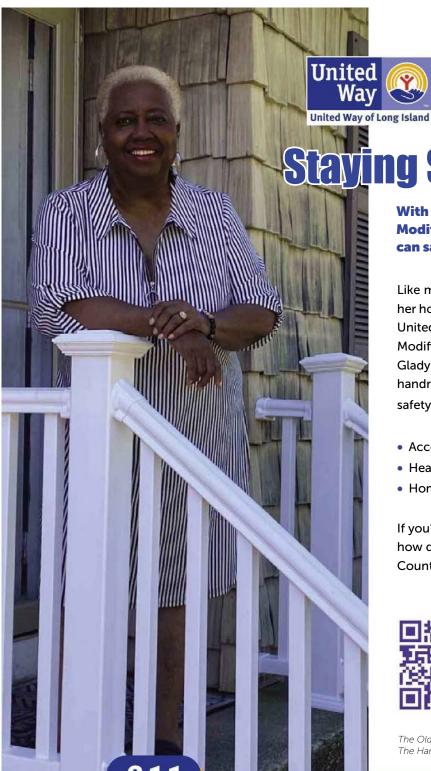
Dial 2-1-1, or outside of Nassau and Suffolk Counties 1-888-774-7633 and visit 211longisland.org For over two decades, United Way of Long Island has awarded scholarships in Academics & Enrichment totaling more than \$1,000,000—the **D.R.E.A.M.S. For Youth Scholarships** are awarded to assist with costs associated with educational goals at a college, university, private or vocational school, and to enrich and inspire creativity.

Lesley, a DREAMS recipient, is one step closer to making her "dreams" a reality. Thanks to her scholarship, she is able to attend one of the top research universities where she will study Marine Science this fall.

To help other students reach their aspirations through United Way scholarship opportunities, visit: **www.unitedwayli.org/education**.



A9



ng Safe at Home

With the help of the Older Adult Home Modification Program, Long Islanders can safely stay in their home

Like many older adults, Gladys wanted to stay in her home as she ages. The good news is that with United Way of Long Island's Older Adult Home Modification Program, there's help to do just that. Gladys received interior and bi-lateral exterior handrails and shower grab bars to improve her safety. This free program includes:

- Accessibility and Fall Protection Modifications
- Healthy Home Evaluation
- Home Safety Adjustments and minor Repairs

If you're over 62 and own your own home, learn how qualified seniors in Nassau and Suffolk Counties can apply.



For more information and to find out if you qualify contact our Housing Department at 631.940.3721 use the QR Code or online at: unitedwayli.org/OAHMP

The Older Adult Home Modification Program is supported in part by The Harry and Jeanette Weinberg Foundation

If you or someone you know needs help Call 2-1-1 or outside Nassau and Suffolk Counties 1-888-774-7633 or visit 211longisland.org. The Call Center is open 24/7.





#### **Title Sponsor**



With your generous support, the Long Island Insurance Community raised over \$250,000 for United Way of Long Island's vital programs impacting our community's access to health, education, and financial stability.



27th ANNUAL LIIC GALA HONORING Bill Misita Sr. Vice President-Northeast Territory at Philadelphia Insurance Companies

**Platinum Sponsor** 









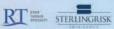
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The LIIC brings together the insurance industry to change lives and make a difference in the communities where we work and live.

#### **Bronze Sponsors**

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www.L-I-I-C.org

"We are proud to stand alongside the Long Island Insurance Community to assist people in times of need. These funds will help build stronger, more resilient communities where everyone can thrive." Theresa A. Regnante, President & CEO, United Way of Long Island



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