

A background image showing the silhouettes of a group of people holding hands and raising them in a celebratory gesture on a beach at sunset.

LIVE UNITED CELEBRATION LUNCHEON

JUNE 3, 2015

CREST HOLLOW COUNTRY CLUB

11:30 a.m. - 2:00 p.m.

Title Sponsor

Bethpage[™] 
Federal Credit Union
Built to give you more.SM

For Information Contact:

Sue Fragale, Special Events (631) 940-3751 or sfragale@unitedwayli.org
819 Grand Blvd. Deer Park, NY 11729 • (631) 940-3700 • www.unitedwayli.org



United Way of Long Island's Live United Celebration Luncheon

The Next Generation of Impact

Strengthening our Community By Investing In The Future.

June 3rd, 2015

Crest Hollow Country Club, Woodbury, NY • 11:30 am – 2:00 pm

∞ **Honoring** ∞

Paul Fleishman

Vice President, Public Affairs, *Newsday*

Receiving the:

Anthony J. Stupore Live United Volunteer Champion Award

UPS

Receiving the:

Live United Corporate Champion Award

CSEA Long Island Region 1

Receiving the:

Live United Labor Champion Award

Long Island Insurance Community

Receiving the:

Elena M. Perez Live United Pioneer Vision Award

Impacting Communities. Advancing the Common Good.





Invest in Our Community as a Sponsor:

**Be a part of the 'Next Generation of Impact' by Investing as an Event Sponsor today.
Partnering with United Way of Long Island as a sponsor creates opportunities that help our fellow Long Islanders.**

Create Healthier Communities

Your leadership role and support of our Live United Celebration Luncheon assists the United Way of Long Island to create lasting change in our communities and serve Long Islanders' critical needs in the areas of education, financial stability, and health ... making Long Island a better place to live and work.

Champion The Cause: Cultivate Awareness For Programs and Initiatives

Cultivate awareness for United Way of Long Island programs and initiatives that: improve education and cut the number of high school drop outs; help working Long Island families achieve greater financial stability; and promote healthy lives for our youth and adults including those who might otherwise have made poor choices.

Increase Business Visibility: Meet 800+ Community Leaders

Meet and network with other prominent business and community leaders. Networking is the single most powerful marketing tactic to accelerate and sustain success for any business or organization.

Build Business Viability

Improve your business's viability and overall exposure as an event sponsor. Our luncheon event is designed to offer a wide range of beneficial opportunities that help to create and strengthen professional relationships with other sponsors, supporters and attendees.

Impact Change: Engage Your Social Community

Host a community conversation with your coworkers, friends and neighbors that impact change in your community. Learn about what people say are their aspirations for your community and talk about how you can work together to address challenges. Join in on the United Way of Long Island conversation by visiting any of our social media pages.



facebook.com/unitedwayoflongisland



youtube.com/unitedwayli



twitter.com/unitedwayli



[Search United Way Of Long Island](#)



plus.google.com/+UnitedwayliOrg



unitedwayliblog.wordpress.com

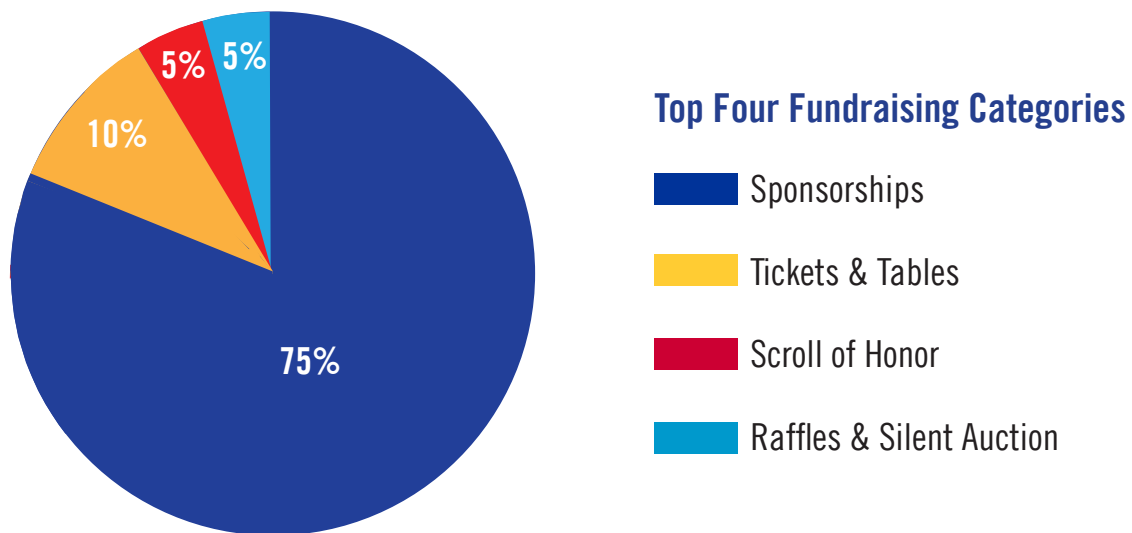
Inspire Hope and Create Opportunities For a Better Life For Everyone!



Luncheon Goal: Raise \$585,000

How We Achieve Our Goal

United Way of Long Island offers Sponsorships ranging from a Title Sponsor level of \$50,000, to a Crystal Sponsor level of \$3,000. Tables of 10 are \$1,250, and individual tickets are \$150 tickets each. Our Scroll of Honor listings, Raffles, Silent Auction and Table Appeal also offer a wide range of opportunities to reflect a unique level of support.



All Fundraising Categories

Sponsorships	\$450,000
Tickets & Tables	\$45,000
Scroll of Honor	\$40,000
Raffles & Silent Auction	\$25,000
Donations	\$15,000
Table Appeal (day of event)	\$10,000
Total	\$585,000



2015 SPONSORSHIP OPPORTUNITIES

Title Sponsor: Bethpage Federal Credit Union



Presenting Sponsor: \$25,000

- One reserved tables of 12 with premier seating, bearing your corporate name
- Featured underwriter of Luncheon
- Company logo prominently projected in Luncheon Ballroom
- Featured program supporter for one year
- Mention in all pre-event and post-event press
- Name and company logo on all event-related materials
- Company logo and hyperlink on United Way of Long Island web site for one year
- Presenting Sponsor verbal recognition during the program and on PowerPoint Presentation
- Presenting Sponsor recognition in commemorative Scroll of Honor

Diamond Sponsor: \$20,000

- One reserved table of 10 with premier seating, bearing your corporate name
- Featured underwriter of Luncheon Networking Reception
- Banner with your company logo prominently displayed at event / created by UWLI
- Featured program supporter for one year
- Company logo and name on event-related materials
- Company logo and hyperlink on United Way of Long Island web site for one year
- Diamond Sponsor verbal recognition during the program and featured on PowerPoint Presentation
- Diamond Sponsor recognition in commemorative Scroll of Honor

Sapphire Sponsor: \$15,000

- One reserved table of 10 with premier seating, bearing your corporate name
- Featured underwriter of Luncheon webpage
- Banner with your company logo prominently displayed at event / created by UWLI
- Featured program supporter for one year
- Company logo and name on event-related materials
- Company logo and hyperlink on United Way of Long Island web site for one year
- Sapphire Sponsor verbal recognition during the program and featured on PowerPoint Presentation
- Sapphire Sponsor recognition in commemorative Scroll of Honor



2015 SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$10,000

- One reserved table of 10 with premier seating, bearing your corporate name
- Featured underwriter of raffle / auction
- Banner with your company logo prominently displayed at event / created by UWL
- Company name on event-related printed materials
- Company logo and hyperlink on United Way of Long Island web site for one year
- Platinum Sponsor verbal recognition during the program
- Platinum Sponsor recognition in commemorative Scroll of Honor

Gold Sponsor: \$7,500

- One reserved table of 8 with preferred seating, bearing your corporate name
- Company name on event related materials
- Company logo and hyperlink on United Way of Long Island web site for one year
- Gold Sponsor verbal recognition during the program
- Gold Sponsor recognition in commemorative Scroll of Honor

Silver Sponsor: \$5,000

- 8 tickets (open seating)
- Company name on event related materials
- Silver Sponsor recognition in commemorative Scroll of Honor
- Featured in the Community Impact Report

Crystal Sponsor: \$3,000

- 4 tickets (open seating)
- Company name on event related materials
- Crystal Sponsor recognition in commemorative Scroll of Honor



LIVE UNITED LUNCHEON RESPONSE SHEET

Yes, I'd like to support United Way of Long Island's Live United Celebration Luncheon on June 3rd, 2015. Please check ☐ box(es) below:

Title Sponsor



Sponsorships

- ☐ Presenting Sponsor: \$25,000
- ☐ Diamond Sponsor: \$20,000
- ☐ Sapphire Sponsor: \$15,000
- ☐ Platinum Sponsor: \$10,000
- ☐ Gold Sponsor: \$ 7,500
- ☐ Silver Sponsor: \$ 5,000
- ☐ Crystal Sponsor: \$ 3,000

Tables & Individual Tickets

- ☐ Reserved Table of 10: \$1,250
- ☐ Individual Ticket: \$ 150

Scroll of Honor Listings

- ☐ Live United: \$500
- ☐ Open Your Heart: \$300
- ☐ Join the Movement: \$150

CONTACT INFORMATION

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Company Name (as you want it to appear on the Scroll of Honor Listing, and/or event materials)

METHOD OF PAYMENT

☐ Check enclosed in the amount of \$ _____

(Please make check payable to 'United Way of Long Island' with 'Live United Luncheon' in the check memo line)

☐ MasterCard ☐ VISA ☐ AMEX

Credit Card Number _____

Name on Card _____

Signature _____ Exp. Date _____

EVENT ATTENDEES

Please E-mail the names of your luncheon attendees no later than May 27th, 2015, to Lois Grant at LGrant@unitedwayli.org, or call (631) 940-3746.

PAYMENT

Please send all payments to: United Way of Long Island, 819 Grand Boulevard, Deer Park, NY 11729, Attention: Lois Grant.

Thank you!