

FAQs: Virtual Salute: Honoring Long Island's Workforce Heroes

Why should I submit a Hero?

This past year has been challenging for everyone. It's time to honor all of the heroes who are part of our everyday lives that have helped brighten our days.

These deserving heroes have shown acts of kindness, courage and care, and work in a variety of industries from healthcare, retail, restaurant, non-profit, food and grocery, public service, education, small businesses, labor unions, and more.

Help us honor someone special in your life that has made a positive impact.

How do I submit my Hero?

To submit a hero, visit the Wall of Heroes.

How will my Hero be recognized?

By purchasing a ticket package, your hero will be recognized in multiple ways:

- Heroes will be featured on United Way's virtual 'Wall of Heroes' with the photo and story you submit.
- Heroes will be recognized during the Virtual Salute & Recognition Ceremony on June 16.
- Heroes will receive a Certificate of Recognition.
 - Heroes submitted as part of an "Admiration" or "Appreciation" ticket will receive a mailed and personalized Certificate of Recognition.
 - Heroes submitted as part of an "Applause" ticket will receive a Digital Certificate of Recognition.

What is the 'Wall of Heroes'?

The 'Wall of Heroes' shares the photos and stories of every hero submitted and is featured on United Way of Long Island's website.

When will my Hero be recognized?

Your Hero will be recognized on June 16, 2021 during the Virtual Salute & Recognition Ceremony.

When does the Virtual Salute & Recognition Ceremony take place?

June 16, 2021 at 1:00pm on Zoom. The event duration is approximately 30 minutes.



What should I expect during the Virtual Salute & Recognition Ceremony?

During the event, Heroes will be recognized with a Virtual Salute and the 'Wall of Heroes' will be displayed. A Candle Light Tribute will also take place for a time to reflect and remember loved ones lost this past year.

How do I receive my ticket to attend the Virtual Salute & Recognition Ceremony?

- Text SALUTE to 313131 for more details.
- United Way of Long Island will email you the event link prior to June 16.
- If you provided a cell phone number, you will receive a text message with the event link on June 16.

Can my Hero attend the Virtual Salute & Recognition Ceremony?

Yes, your hero can attend the Virtual Salute & Recognition Ceremony - please tell your hero to Text SALUTE to 313131 for more details.

Can I honor a Hero without attending the Virtual Salute & Recognition Ceremony?

Yes! To honor a Hero without attending the event, visit the Wall of Heroes.

What is included in my Virtual Salute Kit?

Your Virtual Salute Kit includes Celebratory Sparkling Cider, a Remembrance Candle, and a Mission United Bandana. You must contribute \$50 or more to receive a Virtual Salute Kit.

How will I receive my Virtual Salute Kit?

Your Virtual Salute Kit will be mailed to the address indicated during checkout. You must contribute \$50 or more to receive a Virtual Salute Kit.

How will my contribution be used?

Funds raised will support Long Island families and individuals who have been affected by COVID-19.

To date, United Way of Long Island has provided: emergency financial relief for families to afford household essentials and home heating costs; digital technology to less advantaged youth to help them excel in school; and seniors who are isolated with access to groceries, prescriptions, HEPA filters and the COVID-19 vaccine. To learn more, visit UnitedWayLl.org/UnitedTogether.