



## PETS POSE FOR VETS PHOTO CONTEST OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN PUERTO RICO, OUTSIDE OF THE UNITED STATES, AND WHERE PROHIBITED BY LAW. SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS, REGULATIONS, AND ORDINANCES.**

The 2022 Pets for Vets Contest (the "Contest") begins at 12:00 PM Eastern Standard Time ("EST") on Saturday, May 28 and ends at 11:59 PM EST on Monday, July 4, 2022 (the "Contest Period").

1. **ELIGIBILITY:** The Contest is open to all legal United States residents who, as of the entry date, are over the age of 18 living in Nassau or Suffolk Counties in New York State. The Contest is void in all other jurisdictions and where prohibited or restricted by law. Employees of United Way of Long Island ("Sponsor"), or any of their affiliates or parent companies, and members of their immediate families, are not eligible. No purchase necessary to enter.
2. **SPONSOR:** United Way of Long Island, 819 Grand Boulevard, Deer Park, NY 11729
3. **HOW TO ENTER:** To enter, go to [www.unitedwayli.org/petphotocontest](http://www.unitedwayli.org/petphotocontest) during the Contest Entry Period and follow the links and instructions to submit your entry information, including your Photo (as defined and described in Section 3(b) below). Each entrant (sometimes referred to herein as a "contestant") must completely fill out the online entry form and submit the Photo in accordance with the on-screen instructions. All entries must be submitted online. Mailed or hard copy entries will not be accepted. All entries (including Photo submissions) must be received by the end of the Contest Entry Period. Failure to submit all required information and submissions in the manner required in these Official Rules may result in disqualification.

LIMIT PER PHOTO ENTRY: One (1) Photo Entry per family pet.

LIMIT PER USER ENTRY: One (1) Photo Entry per IP address, One (1) Photo Entry per Facebook User. Duplicate entries of the same family pet risk disqualification.

Each entrant is required to submit an original photo (the "Photo"). To enter, visit United Way of Long Island's website at [www.unitedwayli.org/petphotocontest](http://www.unitedwayli.org/petphotocontest) fill in the entry form and submit a photo of your pet showing their patriotic pride and support for our local veterans. Photos may be submitted portraying your pet in a Mission United bandanna or other Mission United apparel, but this does not increase the chances of winning. Photos must be available in a hi-res format containing no less than 300 dpi. All Entries must be submitted via the aforementioned URLs to qualify. Each Photo must be in good taste and must depict a pet that

has not appeared in any Photo submitted by a prior entrant. United Way of Long Island reserves the right to disqualify any Photo for any reason, including but not limited to the entrant's failure to comply with the requirements in this paragraph. BY SUBMITTING AN ENTRY, ENTRANTS ACKNOWLEDGE THAT THEIR ENTRIES MAY BE POSTED ON [WWW.UNITEDWAYLI.ORG](http://WWW.UNITEDWAYLI.ORG) OR ANY OTHER WEBSITE(S) AUTHORIZED BY UNITED WAY OF LONG ISLAND FOR THE CONTEST (COLLECTIVELY "THE WEBSITE"), AT UNITED WAY OF LONG ISLAND'S DISCRETION AND CAN BE VIEWED BY OTHER WEBSITE USERS. Submission of an entry grants United Way of Long Island, and affiliate partners an unlimited, worldwide, perpetual license and right to publish, use, modify, edit, adapt, copy, and publicly display the entry in any way, in any and all media, without limitation, and without consideration or acknowledgment to the entrant.

All submissions in the Contest (and all components of such submissions) by an entrant must be the entrant's own. By entering the Contest and submitting a Photo, each entrant represents (i) that the entrant is the copyright owner of the Photo or has written permission from the copyright owner to enter the Photo in this Contest and to grant all rights necessary to use the Photo in the Contest, (ii) that the entrant has granted an irrevocable license to publish, republish, distribute and copy the edited Photo an unlimited number of times in any print, electronic or other medium, and (iii) that the entrant has obtained from anyone identified or depicted in the Photo (or the parent or guardian of any child identified or depicted) all permission necessary to grant the foregoing license. Modifying, enhancing or altering a third party's preexisting work does not qualify as an entrant's original creation. United Way of Long Island reserves the right, in its sole discretion, to disqualify any entry for any reason, including any entry United Way of Long Island deems, in whole or in part, to be offensive or inappropriate, this includes content for captions. Any submission that does not comply with any aspect of these Official Rules may be rejected by United Way of Long Island and the entrant disqualified. By submitting your entry, you agree to assume all liability for and indemnify and hold harmless United Way of Long Island, affiliates and employees, from any and all claims arising out of the publication or use of your entry, including without limitation any failure of your entry to comply with these Official Rules or any representations being made by you herein.

No responsibility is assumed for late, lost, damaged, incomplete, illegible, or misdirected applications. No responsibility is assumed for technical, hardware, software or other online entry malfunctions of any kind or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the contest which may limit the ability to participate, or by any human error which may occur in the processing of the application for the Contest. If for any reasons, (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of United Way of Long Island, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the contest), the Contest is not capable of being conducted as described in these Official Rules, United Way of Long Island shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest.

4. **WINNER SELECTION:** Eligible and winning entries accepted by United Way of Long Island in accordance with these Official Rules will be posted on [www.UnitedWayLI.org](http://www.UnitedWayLI.org). One (1) First Prize winner and up to two (2) Runners-up winners will be selected by popular vote. In the event of a tie, the entry submitted earliest will be deemed the winner. Potential winners will be notified on or about Tuesday, July 5, 2022.
5. **PRIZES:** A total of up to three (3) prizes will be awarded in this Contest; one prize to the First Prize winner and up to two (2) prizes to the Runners-up. LIMIT: One (1) prize per person; One (1) prize per household. First Prize. One winner will receive the First Prize, which consists of and is limited to a pet prize package, valued at \$100. First Prize Winner also receives a Mission United bandana.

First Prize Winning Photo will be posted on [www.UnitedWayLI.org](http://www.UnitedWayLI.org) beginning on or about Tuesday, July 5, 2022. Runner up Prizes. Up to two (2) runners-up will receive a Second Prize, which is a Mission United bandana. Prize must be accepted as awarded, and prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied. All expenses and costs associated with a prize not expressly stated as part of the prize package described above are the responsibility solely of the winner. Prize winner is fully responsible for any and all applicable federal, state and local taxes and assessments associated with prize award, receipt and use.

6. **GENERAL:** By accepting a prize, each winner grants to United Way of Long Island the right to use his or her name, likeness, image, voice, testimonial and/or biographical information, as well as the name, likeness, image, voice, testimonial and/or biographical information of anyone appearing in the Photo, in advertising and promotion in all media without further compensation or permission, except where prohibited by law. Each winner, by acceptance of the prize, agrees to release United Way of Long Island, their board of directors members, employees, partners, and all affiliates, from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with participation in the Contest or the receipt, ownership, or use of the prize. Prize winners may be required to execute a certification of eligibility and release within three (3) calendar days of notification and prior to distribution of prize. Failure of a winner to return the certification and release may result in disqualification from the Contest and prize forfeiture. Additionally, any certification and release returned as undeliverable may result in an alternate winner being selected. Prizes are nontransferable, non-refundable and cannot be redeemed for cash. No substitutions of prizes allowed except by United Way of Long Island which reserves the right to substitute a prize of equal or greater value. In the event a winner fails to claim his or her prize or fails to meet the eligibility requirements, such winner will forfeit his/her prize and an alternate winner may be selected from all remaining eligible entries. If a winner is unwilling or unable to accept any portion of the prize, that portion of the prize will be deemed as forfeited by winner and no substitution will be made except at United Way of Long Island's sole discretion. If United Way of Long Island cannot find an eligible winner for a prize, that prize will not be awarded.

7. **WINNERS LIST:** For a list of winners, send a self-addressed, stamped envelope to: Winners List, Pets Pose for Vets Contest, United Way of Long Island, 819 Grand Boulevard, Deer Park, NY 11729, Attention: Marketing, within thirty (30) days of conclusion of the Contest.